

# Management Education and Development

A Division of the Academy of Management

# **Newsletter**

# **November/December 2018**

## In this issue:

- Welcome from the MED Division Chair
- Calls for Papers



Welcome to the pre-festive season edition of our newsletter. With that in mind, let me start by wishing you happy holidays for the season to come – I am sure that you will be looking forward to the break as much as I am!

The highlights you will want to check out in this edition are the conference call and the call for Professional Development Workshops. The deadline for submissions is not far off in early January, and we are really looking forward to seeing your interesting papers and proposals.

Can I also encourage you not just to be readers of our newsletter, but to also share your news too – we welcome news of upcoming events, information about calls for papers, or links to resources that will be useful to members. In the meantime, I hope the festive season brings you everything you hope for (even if it is just a rest!)

Paul.

Prof Paul Hibbert MBA PhD FHEA FCMI University of St Andrews MED Chair 2018-19

## **Calls for Papers**

### MANAGEMENT EDUCATION & DEVELOPMENT: ACADEMY OF MANAGEMENT CONFERENCE

Program Chair: Sabine Hoidn, University of St. Gallen, Switzerland; MEDProgramChair@gmail.com

- 1. Please join your fellow management educators, developers, and researchers, at all stages of our careers, in submitting your empirical and conceptual papers, challenging scholarly and provocative essays, and symposia for the 79<sup>th</sup> Academy of Management (AOM) Meeting in Boston, August 9–13, 2019!
- 2. **MED** is the education theory, practice and policy research division of AOM. We welcome research insights that address challenges and opportunities that educators, leaders, students and administrators face: education research and learning policy, business school governance and accreditation, leadership development, pedagogic theory development (e.g. design-based research), course/program curriculum and pedagogy (e.g. formative assessment, new technologies, effective teaching strategies, learning outcomes), and scholarly writing and publication processes at the undergraduate, postgraduate, doctoral, executive and non-credit bearing programs.
- 3. This Year's Conference Theme: Understanding the Inclusive Organization
- 4. This year's theme offers the chance to showcase how management education and development contributes to advance our understanding of the inclusive organization. Inclusive organizations are open systems of opportunity driven by broad participation and equity. They incorporate and value the cognitive, linguistic, ideological, economic, and other diversity of individuals. Questions that come to mind: What are the characteristics of inclusive organizations? Are these characteristics generalizable across cultures? How do inclusive organizations differ from porous or boundaryless organizations? What is inclusive practice? What are the effects of inclusion on employee, organizational, or societal outcomes? How do organizational structures, cultures, and/or identities contribute to, or detract from, organizational inclusiveness? How do institutional or societal contexts impact organizational inclusiveness? Do the meaning and import of inclusion differ across stakeholder groups? Are there critical perspectives on organizational inclusion that move beyond managerialism? What methodologies may be used to study inclusive organizations? How can we create more inclusive learning environments?
- 5. We invite you to submit your work to the MED Division to be considered for inclusion in the 2019 conference program! Your submissions may have theoretical or practical aims, but should be grounded in scholarship appropriate to the field. Our program will emerge from what we, the MED community of researchers, educators and scholarly practitioners, find most meaningful in the peer-review process. For a link to more information on this year's conference theme, please visit: http://aom.org/annualmeeting/theme/
- 6. Submission System Closes: Tuesday, January 15, 2019 at 5:00 PM ET (NY Time).
- 7. **Call for Reviewers:** We are delighted that the MED community is strongly committed to a quality program, and that when you submit a paper you also sign up as a reviewer. In addition, we most appreciate distinguished and generous colleagues who sign up to review even when they are not submitting! Our program is as good as our reviewers, and we are fortunate to have so many of you gracious enough to ensure that quality continues! As a reviewer, you are also offering our community

of management education researchers developmental support in their publication journeys. Please watch for the reviewer volunteer sign up call and use the AOM reviewer signup, available online at the end of October (https://aom.org/annualmeeting/review/). You may be asked to review up to two papers from our division based on the reviewer keywords you provide that match with those provided by paper authors. We thank you for your generosity in providing your time, and your commitment to the principles of collegiality and community. MED Outstanding Reviewer Awards will be given to those reviewers who provide the highest-quality (most extensive and constructive) reviews of competitive paper and symposium submissions for the division's program as part of the Academy of Management's annual meeting.

8. Writers' Workshop PDW: A central aspect of the MED program is to provide feedback that can help on the publication journey. A select number of papers that cannot be in the main program due to the very limited time available will be invited to the well-established "Writers' Workshop PDW" where journal editors, reviewers and other experienced authors will provide feedback, with the intention of assisting authors to take the paper to a publishable version. These papers must show high promise that they may be developed into published articles; authors commit to comment on others' papers in the most constructive and collegial spirit.

**MED Division Awards:** Five recognition awards will be given to submissions that are selected from papers and symposia proposals submitted to the MED Division for the 2019 AOM program. **PLEASE DO NOT BE SHY – NOMINATE YOURSELF!** To be eligible for the awards the submission cover page and the first paragraph of the paper must both include: a) the award(s) for which the submission is to be considered and b) a statement that all authors meet the criteria for the award, where applicable. Signaling your fit with the awards listed below makes our selection processes easier! **This year's MED Awards** (subject to sponsor confirmation) **are:** 

- Best Paper in Management Education sponsored by MOBTS and the Journal of Management Education
  for the paper that offers the most significant contribution to management education.
- Best Paper in Graduate Management Education for the most significant contribution to graduate management education.
- SAGE/Journal of Leadership and Organizational Studies Junior Faculty Best Paper Award for the most significant contribution that advances leadership and organizational studies in a paper authored by junior faculty members who earned their PhD within the past nine years, that is, have graduated in 2009 or later (doctoral students may be co-authors).
- Barry Armandi Award for Best Student Paper in Management Education Research for a student(s) authored paper that offers the most significant contribution to advance management education and development. (NOTE: Lead author must be a registered doctoral or postgraduate research student at the time of submission and no more than one non-student may be an author to qualify for this award).
- Best Symposium in Management Education and Development Award sponsored by McGraw Hill for the symposium that offers the most significant contribution to advance management education and development.
- Submission Instructions: Follow the AOM 2019 general submission guidelines. The submission system will be open in late November at: http://aom.org/annualmeeting/submission/

The Management Education and Development Division looks forward to your submissions!

PDW Chair: Alan B. Eisner, Pace University, Lubin School of Business, aeisner.med@gmail.com

The Management Education & Development Division (MED) is excited to invite you to submit to the 79th Academy of Management (AOM) Meeting in Boston, August 9–13, 2019, Professional Development Workshop (PDW) proposals that are interactive, inclusive, innovative, energizing, and will help participants become more proficient educators, developers, and scholars of management!

MED is the education theory, practice and policy research division of the Academy of Management. We enable effective practices of management education and development by encouraging research on programs and institutions which addresses issues at all levels of management education delivery, from individual learner through education and learning policy. MED scholars are from all over the world, and cover a broad range of educational challenges within and outside college settings, from undergraduate programs to executive education, so please let your professional expertise, creativity, and experience guide your submission!

PDW workshops aim to foster the development of our members' professional skills related to research, learning, teaching and professional practice, or to develop potential collaborative projects. We welcome provocative ideas, tools, techniques, concepts and new perspectives that explore issues within the MED domain but also across divisions and countries. We also strongly encourage at least 50% of your allocated time be allotted for participant interaction and dialogue (e.g., discussion, experimental activities), as we are an interactive division!

#### Content

For the upcoming conference in Boston, we welcome excellent and stimulating PDW workshop submissions that focus on one or more of the MED core themes and topics listed below, on current trends in management education and development (e.g., high impact practices), and/or on the challenges/opportunities that management educators face today (e.g., outcome assessment, new technologies), including PDW themes that fall within the context of the topic of this year's conference. (Further details about the conference theme can be found at <a href="Understanding the Inclusive Organization">Understanding the Inclusive Organization</a>)

Against this backdrop, we are looking for proposals that explore and focus on one or more of:

Learning and teaching (e.g., effective teaching strategies, outcome assessment, new technologies, teaching as part of PhD programs, learning policy)

The future development of pedagogic theory or critical and alternative theoretical approaches (e.g., design-based theory development)

Management and leadership development practice and policy

The processes and practices of educational research, including writing and publication processes

Advice and support for doctoral students and/or junior faculty preparing for (or interested in) any of the areas indicated above.

You may self-nominate your proposal for the inclusion of your PWD proposal in our Doctoral Student /Junior Faculty Consortium showcase of great PDWs that are appropriate for early career stage individuals.

#### **Format**

We encourage a variety of (non lecture-intensive) formats that include: workshops, town hall meetings, debates, panels, tours, roundtable discussions, case study exercises etc. This list is not exclusive, we encourage imaginative and innovative formats! However, we expect that all PDWs will be interactive and enable (but not necessarily demand) participants' interaction or dialogue, and that at least 50% of the requested time in the proposal will be assigned to this. We also encourage proposals that: facilitate international and diverse participation; and/or take an interdisciplinary approach; and/or include an awareness of practitioners and their concerns, as well as researchers and educators.

#### **Submissions**

All PDW organizers are required to submit a proposal using the PDW Proposal Submission Website.

Please note these key dates as you plan your submission:

Submission System Opens: late November 2018

Submission System Closes: Tuesday, January 15, 2019 at 5:00 PM ET (NY Time)

The PDW program takes place Friday, August 9 and Saturday, August 10, 2019 from 8 am to 8 pm. The minimum duration of a PDW workshop is 2 hours; however, the PDW chair can decrease the duration of any submitted PDW workshop to 1.5 hours in cases where it is explicitly requested by the submitter and/or if she feels this would better serve the division's member experience.

The "Best AOM MED Division PDW Award," will be given to the workshop that is accepted, meets the guidelines, and is judged to make the most significant contribution, in relation to the terms of reference offered here.

Please remember: PDWs submitted to MED should more specifically target our domain, as described above, rather than an "all academy" submission.

If you have any questions, please contact Alan B. Eisner at <a href="mailto:aeisner.med@gmail.com">aeisner.med@gmail.com</a>

#### **Conferences**

Academy of Management Conference 2019: Understanding the Inclusive Organization. Boston. Conference Dates: August 9-13, 2019

For more information: http://aom.org/annualmeeting/theme/

*MOBTS 2019:* Teaching Agents for Positive Change. Ramapo College of New Jersey, Mahwah, New Jersey. Submission Deadline Monday, January 14, 2019. Conference Dates: June 5-8, 2019

For more information: <a href="https://mobts.org/index.php/cfp/">https://mobts.org/index.php/cfp/</a>

### **Journal Special Issues**

Academy of Management Learning & Education: Rationality and Management Learning and Education: Reconceiving and Reinvigorating the Role of Reason in Managerial Practice. Submission Deadline June 30, 2019.

For more information: http://aom.org/Publications/AMLE/Special-Issues-Coming-from-AMLE!.aspx

Academy of Management Learning & Education: New Histories of Business Schools and How They May Inspire New Futures. Submission Deadline March 31, 2020.

For more information: http://aom.org/Publications/AMLE/Special-Issues-Coming-from-AMLE!.aspx

Announcement: next Webinar with Henry Mintzberg: Monday March 25, 2019 3.30-5pm (EDT)

Title & abstract:

#### **Management Education for Management Development**

Twenty years of experimenting and learning, in masters programs for mid-career managers in business (impm.org) and health care (imhl.org), have taught us a great deal about the education and development of practicing managers: how they can learn from each other, and carry that learning back to work for IMPact; how they can engage in "keynote listening", "friendly consulting", and "managerial exchanges" for their own development; how insights come from sitting in all kinds of unusual ways; and much more. We can discuss all this, plus the associated experience of working with colleagues and companies, plus, plus. This is no MBA. It is an emba, if that means engaging managers beyond administration.

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