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**Call for Book Chapters**
**12/18/2023**

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We cordially invite you to submit a chapter for the forthcoming book: *Brilliant Leadership –*
*Unlocking the Power of Innovation-Communication.*

Interested authors may kindly **send an extended abstract** (300-350 words) **with 5 keywords and affiliation** to the Editors on or before 1.15.2024. **Please confirm that your manuscript is not under consideration for publication elsewhere.**

**Editors:** Alan Belasen, Ph.D.     Nicole Pfeffermann, Ph.D.
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**Publisher**: Routledge/Taylor & Francis Group

**Timeline for completion:** Book chapters should be completed and sent as Word Document (.dox) via email to the Editors no later than 03.15.2024

**Anticipated book release:** November 2024

**Submission guidelines:**
- All chapters should follow the APA citation style, 7th edition (2020).
- Please follow U.S. English spelling and punctuation and apply this style consistently across your book chapter.
- Up to 7500 words (about 30 pages), 12 pt size, MS Word, Times New Roman font double-spaced including references and no more than 2-3 figures
- Chapter title
- **Author/Authors** name, degree/role, affiliation, e-mail
- Abstract (about 200 words)
- Chapters begin with an introduction and close with a conclusion (recap of main ideas, takeaways, and implications for practice).
- References should follow the APA 7th edition publication style

**Suggestions:**
- Keep the book's target audience in mind
- Write for impact to get book readers to understand and remember your message
- Avoid heavy use of quotes and citations. Instead, balance theory and practice by using relevant examples that illustrate the key concepts and principles.

**Intended audience**:
Current and aspiring CEOs; senior-level executives in business and non-profit organizations; Managers and professionals targeted for administrative positions; Board members interested in developing the core competencies of senior leaders; Startup founders and entrepreneurs; Innovators; Corporate communication executives, scholar-practitioners.

**Synopsis:**

The need for restructuring and transforming business practices for the benefit of humanity and the environment is a major theme of this book. Interactivity and connectedness of people and things/data is transforming everything. Many organizations, even the traditional ones, have entered a process of transformation through innovation and rethinking their business models, which affects the way leaders communicate, lead, and co-create.

Brilliant leadership is a new intellectual framework to guide strategists, gamechangers, senior executives, and aspiring leaders. This new framework is based on our current work on leadership development and focuses on what it means to become a brilliant leader. Brilliant leaders have an authentic personality, the willingness to engage people/teams, inspire others, facilitate (co-)innovation, and commit to making significant contributions (humanity, environment, ethics), and be relevant. The

framework is also consistent with the United Nations Sustainable Development Goals (SDG) of ensuring inclusive and equitable quality education, fostering innovation, and developing a lifelong learning mindset.

Each chapter of the book is more than a collection of ideas. It is a part of the new intellectual framework that describes 'Brilliant Leadership'. Each chapter will have a unique contribution that is distinct and, at the same time, connected to other chapters through the book's organizing schema, paralleling how the different facets of leadership are inseparable from one another. Together, the chapters represent a holistic view of what it means by brilliant leadership. The framework demonstrates this connectivity through a theoretical framework (our model) and a plan (book chapters) of how to approach the specific research inquiry, the tenets of brilliant leadership.

What makes this new edition unique? The book is aimed at providing practical strategies and becoming a source of inspiration for what it means to have a new leadership mindset - a brilliant leader who understands how to communicate with empathy and authenticity, engage and inspire others, shift responsibility into shared-commitment, and spark learning in a purpose-driven innovation culture.

## Focus of Book Chapters

**Part A:**       **Open Innovation** How Leaders Facilitate Co-Creation and Spark Innovation

      **Focus of Ch 2.**  Empathy and Authenticity, Dialogue Communication

      **Focus of Ch 3.**  Moral Ethics and Integrity, Values and Commitment

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**Part B:**       **Strategy Innovation**: Beyond Boundaries - How Leaders Create a Purpose Driven Innovation

      **Focus of Ch 4.**  Co-Imagination, Strategic Visioning, Dialogic Loops

      **Focus of Ch 5.**  Learning and Adaptation, Disruptive Innovation

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**Part C:**       **Cultural Innovation**: How Leaders Shape a Culture of Innovation Through Collaborative Technologies, Risk Tolerance, and Empowerment

      **Focus of Ch 6.**         Continuous Improvement, Innovation Communication, Human Intelligence

      **Focus of Ch 7.**  AI Driven Structures, Constructive Disruption

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**Part D:**       **Business Innovation**: How Leaders Embrace Digital Transformation for Better Outcomes / Charting a Company's Future

      **Focus of Ch 8.**  Driving Digital Transformation, Aligning Brand and Reputation

      **Focus of Ch 9.**         Increasing Value Proposition, Engaging Stakeholders for Innovation

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We are looking forward to seeing your abstract,

Alan Belasen, Ph.D. and Nicole Pfeffermann, Ph.D., Editors.
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