I am pleased to announce that my book, ***Entrepreneurial Family Business: From Survival to Success***, is now available.

**Brief Description**: ***Entrepreneurial Family Business*** is a premier publication by Dianne H.B. Welsh, written to explain the importance of overlap between family, business, and ownership by utilizing story-telling techniques. Available in both ebook and hard-copy formats, this publication takes a comprehensive look at the impactful elements surrounding family business and entrepreneurship throughout time. By explaining the role of entrepreneurship with a story written in first person, the author is able to show practical applications and highlight important cornerstones of family business. Each chapter ends with lessons learned, both professional and personal. Historical documents and records are provided throughout the text to supply fact-based evidence.

***Entrepreneurial Family Business*** highlights the integral role that each person plays in the success of a business and emphasizes that each role deserves respect and praise. This text allows readers to consider the outcomes of their decisions and the impact on the sustainability of the family, business, and ownership.

**About the Author:** Dianne H.B. Welsh is the Hayes Distinguished Professor of Entrepreneurship and Founding Director of the Entrepreneurship Programs at The University of North Carolina Greensboro, including the North Carolina Entrepreneurship Center and the Entrepreneurship Cross-Disciplinary Program. She has founded two entrepreneurship programs and centers and has held three endowed professorships. Dianne is a recognized scholar in family business, international entrepreneurship, women-owned businesses, entrepreneurship pedagogy, cross-campus programs, and franchising. Dr. Welsh has authored over 120 refereed journal articles, 70 books, chapters, and cases, over 350 presentations and proceedings, and 15 magazine publications.

Dianne H.B. Welsh is also the co-author of ***Global Entrepreneurship*** and ***Case Studies in Global Entrepreneurship***, explaining the principles that come from entrepreneurship, international business, cross-cultural management, strategy, exporting, international education, international economics and environmental concerns, and leadership. To learn more, click the links below.

Global Entrepreneurship: he.kendallhunt.com/global\_entrepreneurship

Case Studies in Global Entrepreneurship: he.kendallhunt.com/global\_entrepreneurship\_cases

Entrepreneurial Family Business: he.kendallhunt.com/family\_business