



January 2018 Newsletter

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Get Ready for Chicago 2018

By Joan Shapiro Beigh

Chicago resident acquaints us with our host city –start planning for AOM 2018!

Welcome to Summer 2018 in Chicago! If you've visited our beautiful city before, such as at the 2009 AOM conference, you've likely hit some of the tourist highlights of the city. Chicago has world-renowned museums such as the Art Institute of Chicago, Shedd Aquarium, Museum of Science and Industry, Field Museum of Natural History, Museum of Contemporary Art, and Planetarium. You may also have tasted our famous Chicago pizza or eaten a Vienna beef Chicago hotdog (hold the ketchup).

In the summer, the Chicago Architecture Foundation runs cruises up the river and out onto Lake Michigan, and Navy Pier launches fireworks on Wednesday, Friday and Saturday nights. A lazy afternoon for sports fans typically includes a Cubs or White Sox game – all easy-to-reach via Chicago's partially-elevated subway, the "El." Shoppers enjoy Michigan Avenue's "Magnificent Mile" and find bargains along State Street. While outdoor art lovers joyfully bounce from Millennium Park's "Bean" (Cloudgate) and water-showering glass faces (Crown Fountains) to Chicago's Picasso, Miro, Calder and DuBuffet statues, all located within Chicago's central business area, called the "Loop."

But if you're hungry for more than this, here's a suggestion to fill a free afternoon or full day here in the Windy City. Head over to the Michigan Avenue Bridge- the corner created by the Chicago River and Michigan Avenue. Several iconic Chicago landmarks are clustered here, such as the neo-Gothic Tribune Tower. Before you arrive, look up stories of the competition hosted by the *Chicago Tribune* to build the tower. Take a look at its unusual façade, which is literally embedded with rocks from landmarks all over the world. Next, imagine yourself walking toward the river: you'll see a statue commemorating the spot where Haitian-born explorer, Jean Baptist Pointe Du Sable, founded Chicago's first farm and trading post, formally "settling" Chicago in 1750. (Native American tribes had long prized the location, of course, and Marquette and Joliet had passed through a century before Du Sable.) In your mind's eye, cross the bridge and look down to the sidewalk: The running, brass-embedded outlines commemorate Fort Dearborn. The Battle of Fort Dearborn occurred on this spot on August 15th during the War of 1812, exactly 206 years before you'll arrive for the conference. We're told the battle lasted all of 15 minutes – a temporary victory for the Pottawatomi.

The bas-reliefs anchoring Michigan Avenue's bascule bridge will give you a sense of Chicago's history. If you walk down the stairs to Chicago's new River Walk, you can visit one of Chicago's tiniest (and most interesting) museums: the McCormick Bridgehouse and Chicago River Museum. Chicago has more movable bridges than any other city in North America, and is second in the world only to Amsterdam. The little-known museum reveals the massive, inner-workings of the bridge and also showcases a photo documentary of the history of the river.

In the nineteenth century, waste-dumping into the river had led to a variety of waterborne diseases, such as typhoid. In 1900, U.S. Army Corps of Engineers literally reversed the flow of the river away from Lake Michigan, the source of the city's drinking water supply. Fun fact: Chicago dyes the river green every St. Patrick's Day.

Now walk back up to Michigan Avenue. Gaze across the bridge: you'll see the pristine, white Wrigley Building (NW corner), built during the Roaring '20s to house the chewing gum magnate's growing company. Walk toward the Wrigley Building across the bridge and then drop back down to the river's edge. There, you can catch a water taxi to Chinatown for dinner (the taxi drops at Ping Tom Memorial Park), or take a narrated, Wendella river cruise to hear stories about Chicago's notable river-side architecture, such as the city's Art Deco style Merchandise Mart. When it opened in 1930, the Mart was the largest building in the world, and was once owned by the Kennedy family.

If you'd rather just relax stateside, walk north from the bridge along Michigan Avenue to the Purple Pig, a hip outdoor café. Or, grab a towel and head over to one of the city's beautiful beaches, such as Oak Street Beach, at the corner of Michigan Avenue and the lake. To reach this popular spot, take one of the buses traveling north along Michigan Avenue. Fares are \$2.25 each way, no change given.

Chicago's proud history is reflected in the design of its flag. The three white plains that form the background of the flag represent the north, west and south sides of the city (east is Lake Michigan). The two blue lines essentially represent the lake and the Chicago River. Each of the four red stars represents an important event -- Fort Dearborn, the Great Chicago Fire of 1871, and the two world's fairs: The 1893 World's Columbian Exposition, and the 1933-34 A Century of Progress International Exposition. Each of Chicago's two world's fairs had been visually distinct and historically compelling.

The design may sport a fifth star some day. Chicago's previous mayor, Richard M. Daley, had hoped to add a fifth star, before the city's failed bid to host the Summer Olympics in 2016 precluded that option. Learn about these events and more at the Chicago History Museum, located in the city's "Old Town" neighborhood in Lincoln Park, at the corner of Clark St. and North Avenue. If you haven't done so, read *The Devil in the White City: Murder, Magic, and Madness at the Fair that Changed America*, by Erik Larson. What better way to end a steamy, summertime trip to Chicago than into both the heady atmosphere of the Columbian Exposition and the historic lair of the city's first known serial killer, Dr. H. H. Holmes, a man some believe also became known as Jack the Ripper during the time he visited London.

Not to end on a macabre note -- happily, Chicago also is recognized as one of the friendliest cities in the world. The city continues to set tourism records; last year, the city drew more than 55 million visitors from the U.S. and overseas. Consider joining the throng -- purchase a ticket for one of the hop-on/hop-off trolley services that travel the city. You'll be regaled with sights, sounds, history and stories, a fitting way to end a satisfying journey to this Windy City -- an affectionate moniker created not for the cool winds that blow off the lake, but for the Chicago politicians that endlessly jockey for position and attention. One who proved his mettle "Chicago-style" became our 44th president.

Speaking of wind at high altitudes, a favorite skyscraper visit in Chicago for locals is the John Hancock Building; the view is more dramatic, albeit a few stories lower, than the Willis (a.k.a Sears) Tower. Enjoy Chicago.

Joan Shapiro Beigh is very excited to begin a doctorate program in business this fall at DePaul University's Kellstadt School of Business. Her research focus to date has included management education, autonomous teams, creativity and trait procrastination. Joan is a career consultant who is completing her MBA at Northeastern Illinois University in May. She also holds a master's degree from Northwestern University's Integrated Marketing Communication program and a bachelor's degree in English from N.U. Contact her directly at j-shapiro4@neiu.edu.

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First MED Webinar

'So: what is responsible management learning and education?'

The [Management Education and Development](#) (MED) division of the [Academy of Management](#) is delighted to report the very successful webinar on **Responsible Management Learning and Education (RMLE)**, presented by [Oliver Laasch](#) (Nottingham University Business School China and Center for Responsible Management Education).

The RMLE interactive video webinar took place on January 11, 2018, and here are a few highlights:

- The substantive presentation was followed by a lively discussion, with 34 questions addressing, among others, conceptual considerations, hands-on advice on materials, and pedagogy, as well as course design.
- The webinar was truly international: we had 163 registrants from **17 countries** -- **all continents** represented except Antarctica.
- After the webinar, Dr. Laasch received numerous emails from participants with remarks, questions about ongoing projects, new project ideas, and invitations for guest lectures or research seminars.

There were several requests to share the presentation and the webinar recording, which have now been uploaded here: <http://responsiblemanagement.net/whatismle/>

- For full background information please click [here](#).
- The presentation slides as pdf can be downloaded [here](#).
- The full webinar recording including presentation and Q&A is available on YouTube [here](#).

The webinar was sponsored by MED, through its Chairperson, [Miguel Olivas-Luján](#) (Clarion University of Pennsylvania), hosted by [Murray Dalziel](#) (Dean, Merrick School of Business, U. of Baltimore), and organized by [Eusebio Scornavacca](#), [Lisa Stickney](#), and [Regina Bento](#) (all from the U. of Baltimore).

This RMLE webinar kicked off a new MED initiative: a webinar series covering topics of interest and of topical relevance for a global audience. MED webinars are free, and you can participate using any electronic device (computer, tablet, phone, etc.)

Next MED Webinar

MED is proud to announce the next webinar: “Opportunities and Challenges for Business and Management Education Research,” featuring J.B. (Ben) Arbaugh. Dr. Arbaugh is an international leader in management education. He is the John McNaughton Rosebush Professor at the College of Business, University of Wisconsin Oshkosh; a founding member of the Society of Business and Management Education Researchers (SBMER); Associate Editor, *Decision Sciences Journal of Innovative Education*; former editor of AMLE (Academy of Management Learning and Education); and past MED Division chair. This webinar is planned for late March/early April: stay tuned for more information!

Please look for future webinar information in MED’s Newsletters and List Serve - Welcome to this community of scholars and practitioners!

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Organisational Learning, Knowledge and Capabilities OLKC 2018
University of Liverpool Management School 25-27 April

Co-sponsored by MED, the Education and Development Division of the Academy of Management

Call for papers: *Learning to make a difference*

We are delighted to announce the **Call for Papers for Organisational Learning, Knowledge and Capabilities (OLKC) 2018 Conference** at the website:

<https://www.liverpool.ac.uk/management/conferences-and-events/olkc/>

The conference takes place from 25th to 27th April 2018 in Liverpool (UK). In the context of ULMS, ‘Learning to make a difference’ has three distinct elements. First, a focus on providing an inclusive learning experience which enhances employability and inspires our students to become socially responsible citizens. Secondly, all Faculty members aspire to produce innovative research which has global impact and enriches our programs. Finally, the School’s cutting-edge research expertise is focused on having demonstrable impact on business and society. Therefore, we encourage a range of different contributions – as outlined below – dealing with the theme of ‘learning to make a difference’.

Full papers (5,000-7,000 words) will be **due by 1st February 2018**. Abstracts and papers can be submitted *via* the conference website. Submission Guidelines are available at the conference website (see above). Content in the conference website will be added as the event develops and we invite you to check for updates from time to time.

Full Papers

Those whose work is fully developed should submit their work as a 'full paper' and such papers will be evaluated according to the usual standard academic criteria of rigor, reliability and originality. Extended abstracts were submitted by 18th October 2017. Full papers (5000 to 7000 words) are due 1st February 2018.

Developmental Papers

Submitting to the development stream will enable authors to obtain appropriate feedback to help progress their work towards a journal submission. The review stage will be used to provide guidance on how to strengthen the paper before presentation at the conference. Extended abstracts of 1800 words were due 18th October 2017; revised abstracts (1800 words) should be submitted by 1st February 2018.

Practice-led Papers

We encourage practicing managers and consultants who seek to engage with scholarship (those undertaking DBAs or Professional Doctorates for example) to attend the conference. 600-word abstracts were due 18th October 2017, full Practice paper (3000-4000 words) by 1st February 2018.

Symposia

The OLKC2018 theme is 'Learning to Make a Difference'. Those interested in organizing a symposium related to this theme should submit an abstract of 500 to 800 words by 18th October 2017.

Doctoral Workshop (PhD and DBA)

We invite submissions for our doctoral workshop, which will take place in the University of Liverpool Management School on 25th April 2018. All students participating in the doctoral workshop will be eligible to attend the main conference without additional charge (except conference dinner). The Workshop will provide the opportunity for students to engage with experienced researchers and journal editors from the OLKC community. An extended abstract of 1000 words should be set out under 7 sub-headings: Objectives, Research methods, (expected) Findings, Research implications, Practical implications, Originality, Key references. You will then be required to submit a paper of 4000 words by 1st February, following the same format as the abstract. You should also include an additional section (no more than 300 words) outlining the main challenges you currently facing in your doctoral studies.

Please circulate the Call widely within your networks

We look forward to welcoming you to Liverpool. The conference venue is at the prestigious Hilton Hotel (4*) located close to Liverpool's iconic Albert Dock.

Best regards

Conference Organizing Committee: Ossie Jones, Lisa Anderson, Elena Antonacopoulou, David Higgins, Allan Macpherson, Caroline Ramsey, Clare Rigg and Mike Zundel

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Sponsors

Without external sponsors MED would not be able to provide our range of socials, research awards and membership activities. Our core budget comes from AOM membership dues (please do encourage others to join), with a very significant proportion of our budget coming from sponsorships. We acknowledge the contribution of each of our sponsors, thank them for their support of the division, and in turn ask that MED members be mindful of their contributions to the division.



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