



Management Education and Development

A Division of the Academy of Management

MED

June 2017 Newsletter

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Note: Survey is last page of Newsletter so you can send this one-page as email response

		
<p>Join us in Atlanta MED Chair, Peter McNamara, Maynooth University Ireland</p>		

Updates from the MED Chairperson

- [Proposed changes to MED Domain Statement – Please VOTE YES](#)
- Proposed changes to MED Constitution
- MED Five Year Review Report and AOM Division Renewal Success.

Proposed changes to the MED Domain Statement – Please VOTE YES when asked

For the last year we have been working on updating the MED Domain Statement to better reflect the current work of the division. I am happy to say that this MED Domain Statement has been approved by the AOM Board of Governors to be put forward to a vote of all MED members. We will over the next months be working with AOM to bring this to a formal vote. I do hope that members will see merit in this modified domain statement and vote yes when the voting system goes live (likely in July or August of 2017).

The Management Education and Development executive committee is proposing a minor change to its domain statement as a consequence of its recently completed five-year review. Changes to the domain statement were discussed at the MED Business Meeting at the August 2016 annual AOM conference. The proposed domain statement change does not change the core focus of our division. It offers a more balanced reflection of recent trends in submissions and a reorientation towards the

core education and development research mission of the division, shaped in part by the emergence of the TLC (Teaching & Learning Conference), the domain statement of which is rooted in the practice of teaching. This received unanimous support from the members of the MED committee, 13 votes to 0 and following consultation with all other AOM divisions, it was proposed to the AOM Board of Governors, whom approved for voting on by MED members. Below are the current domain statement, followed by the proposed modified domain statement and then the rationale for proposing this change.

Current Domain Statement of the Management Education and Development Division

The Management Education and Development Division supports theory development and research in management education (academic) and leadership/management development (non-credit instruction). We also support the practice of management education and development by fostering the skill development of our membership through providing workshops in improving effective teaching, learning, and participation and engagement strategies. Major areas of focus include: theoretical advances or empirical evidence about effective and innovative instructional methods or technology; applications of learning theories; and evaluation of studies of the effectiveness of management education and development techniques. Research and benchmark practices in coaching, outcome assessment, learning styles, on-line learning across cultures and environments are of interest as the division serves its membership, the Academy as a whole and the society at large. (Revised 10/11)

Revised MED Domain Statement if voted YES by the membership

The Management Education and Development Division supports theory development and research in management education (academic) and leadership/management development (non-credit instruction). MED is the education theory, practice and policy research division of the Academy of Management. We enable effective practices of management education and development by encouraging research on programs and institutions which addresses issues at all levels of management education delivery, from individual learner through education and learning policy. We foster the skill development of our membership through workshops on improving effective teaching, learning, participation and engagement strategies. Major areas of focus include: theoretical advances or empirical evidence about effective and innovative instructional methods, technology, management education and development techniques, institutional structures or education policies; and applications of learning theories. Research and benchmark practices in coaching, outcome assessment, learning styles, on-line learning across cultures and environments are also a focus of the division. (Revised 3/17)

Justification of Proposed Change to MED Domain Statement

This proposed MED domain statement change flows from our five-year review. Our domain statement was last changed in 2011, in response to changes in the delivery of education (e.g. the emergence of online education) and the reflection of the then five-year review on the strategic direction of MED. This remained unchanged in the next five-year review, as the environment was broadly stable. Since our last review there have been two important changes that stimulated this

proposed revision to our MED domain statement: the emergence of the Teaching and Learning Conference (TLC) and evolution in our paper submissions.

The five-year review involved consultation with multiple stakeholders, including current and former MED committee members, the membership themselves during multiple stages of the process (including at the MED Business Meeting in August 2016), and two iterations with the DIGR (Divisions and Interest Groups) committee of the Academy of Management. In particular, the DIGR committee challenged the MED division to think more deeply about their core purpose and value contributions to the AOM. The outcome has been to focus our division firmly in research about education (including development) theory, practice and policy, whilst maintaining our traditional focus on fostering skill development (which pre-dates the creation of the TLC). Two major changes to the MED landscape, one within AOM, and the other externally have influenced the types of contributions we make to AOM and the nature of our submissions. Neither result in the need for a new interest group, but rather a restatement of the core purpose of MED in the current environment.

First, a major change in the AOM occurred between our last five-year review and the 2016 review, namely the creation of the Teaching Learning Conference. Prior to the TLC, the MED division saw itself as supporting all AOM members in the development and exchange of best teaching practice. The TLC states in its domain statement that *“the goal of TLC is to support members across all divisions in the practice of teaching. The conference engages AOM members as teachers, increases the visibility of teaching both within and outside of the Academy, and positions the Academy as a global leader in management teaching in addition to its current leadership role in management education research.”* We believe that this restatement of our core domain complements that of TLC and is firmly rooted in the long tradition of the MED division to focus on education and development research.

Second, our proposed revised domain statement responds to changes in the submissions of the division. There has been a continuation of traditional submissions, which remain in our domain statement, coupled with a growth in submissions that centre around the role and impact of institutional structures (e.g., managerial and contextual changes to business schools and how organisations themselves engage in management development and interact with educators) and how education policies shape learner experiences, program structures and outcomes (e.g., the impact of accreditation practices on management education and development).

The MED executive believe that the proposed revised MED domain statement is not a change in the core focus of MED, which remains education and development research (via our research program) and skills development in these domains to our members (via PDWs). We believe that this proposed change better reflects the diversity of current member’s research interests and creates a strong platform from which the division and by extension AOM can grow. This revised statement has the potential to draw in education researchers not only from business, but also from disciplines that interact with business. For example, as Education, Engineering, Law and Medicine departments that increasingly provide management education to their students (either on their own or in partnership with Business and Management departments) and could benefit from research insights on effective management education that our division currently offers.

I do hope that MED members see value in the above modified MED Domain Statement and will VOTE YES in the upcoming MED membership vote that will be organized online by AOM.

Peter Mc Namara
MED Chairperson

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Revision of MED Constitution

The MED constitution has not been updated in many years. AOM has been encouraging divisions to review their constitutions and update them in light of best practice that has emerged from reviews by other divisions and also the experience of the division. The MED executive committee have been working on this for a number of years. We are nearing the completion of this work and propose to recommend changes to the constitution for your consideration in a forthcoming vote. The main changes will be:

- Modification of MED purpose and domain in constitution to reflect proposed new MED domain (if voted yes by the membership);
- Clarification of the organisational structure of the division, especially the role of the executive officers, following the best practice recommendations of AOM;
- Minor changes to the process of electing executive officers of the division, following the best practice recommendations of AOM;
- Changes to the process of replacing elected officers if they are unable to continue their duties at any stage from the point of their election through to the completion of their term of office.

In making these changes we have been guided largely by the best practice of AOM and their recommendations for constitutions of divisions. In the case of changes to the process of replacing elected officers this is based on the experience of the MED division in managing the infrequent, but highly consequential, scenario of officers of the division stepping down temporarily or permanently from their role. It is important to recognise that as a voluntary organisation people may step down for many reasons, all of which are perfectly valid. The issue of how to replace them has proved challenging, especially as the recommendations of the current constitution are impractical.

An example of this challenge was when our incoming program chair had to resign due to very understandable personal issues. There was a vote at the 2015 MED Business Meeting where the membership gave permission to hold all officers in place for one year, to manage this resignation. This presented an operational challenge for the organisation of the 2016 program, the outcome of which was that I continued for a second year and Program Chair, Barb Ritter for a second year as Chairperson (and she did an outstanding job leading our division!), and Jacob Eisenberg a second year as Past Chair (in charge of elections – whom also did a great job of putting together a competitive and successful election process). The proposed changes to the constitution ought to enable such an occurrence to be managed within a clear constitutional structure in future years.

Peter Mc Namara
MED Chairperson

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MED Five Year Review Report Approved by AOM and Next Steps

I recently wrote to all members informing you that the AOM have approved the Management Education and Development division's five-year review report 2012-2016. For those that may not have received this communication, here is an update on the five-year review report. It will form a guiding process for future developments in our division. AOM requires that every five years a division

undertake a review process, where they reflect on the opportunities, challenges, performance and future direction of their division. AOM review this report and make a decision as to whether or not the division ought to be renewed for a further five years. Under the leadership of Barb Ritter, a committee worked through 2015 and 2016 undertaking this review. I am happy to report that the AOM have accepted this report and renewed the membership of the MED division for the next five years.

I encourage members to review the MED five-year report and the comments of the AOM review committees. You can find these documents by following the below links.

5 Report 2012-2016

https://www.maynoothuniversity.ie/sites/default/files/assets/document/MED%205%20yr%20review%20FINAL%20COMBINED%20December%202016_0.pdf

MED AOM Renewal Letter

https://www.maynoothuniversity.ie/sites/default/files/assets/document/MED%202017%20revision%20renewal%20memo_0.pdf

The MED committee has been working over the last number of months implementing some of the recommendations of the 5-year report, which will guide the efforts of the MED committee over the coming years. Amongst many other initiatives that this report has recommended, include a review of our domain statement and updating of our constitution. The committee have worked on both and received approval from AOM for these initiatives to be voted on by the membership. We are finalising the process with AOM and will be doing so soon.

Thanks to all the members of the five year review committee for their work: Barb Ritter (Chairperson), Peter Mc Namara, Toni Ungaretti, Katherine Karl. Thanks also to all the members whom contributed to this work as part of the review process (Ben Arbaugh, Ken Brown, Erika Small, Sabine Hoidn, John Ross, Wanda Cousar, Kim Gower amongst others). The work of this committee was focused on continuing to develop the MED division to serve the needs of us all as members. We hope that you as an MED member will continue to contribute to division's activities during the Annual meeting, via the conversations on the MED listserv, and most of all in your education research and practice in your home institutions, focused on improving the lives of our students and education partners.

This letter and links are also available at the following link:

<https://www.maynoothuniversity.ie/school-business/news/academy-management-med-division-five-year-report-and-division-renewal-letter>

Many thanks for all your support of the MED division.

Peter Mc Namara
MED Chairperson

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[Sign up to become a MED Ambassador!](#)

The MED division of the AOM is proud to be home to an increasing percentage of members from around the world. The Ambassador program represents an intentional effort to increase and organize global interactions, particularly within MED's scope.

A **MED Ambassador** is a MED Division member who volunteers to represent a country (or geographical region) before the remainder of the membership and beyond. This geography may be located inside the US. Ideally, MED Ambassadors should live and work within the area they represent



The **main goals** of the MED Ambassadors Program are to:

- facilitate and increase international scholarly interactions between MED members and their stakeholders (e.g., their students, employers, etc.),
- develop projects which involve, engage, and serve MED members in a global scale, and
- develop products or services that contribute to the research, teaching, and service objectives of MED members all around the world.

To volunteer, or for more information on the Ambassador program please visit our website at <http://division.aom.org/med/ambassador-program/> or contact Sabine Hoidn, MED Membership Chair, University of St. Gallen, sabine.hoidn@unisg.ch, or Emmanuel Monod, MED International Liaison Officer, Shanghai University of International Business and Economics, (monod@suibe.edu.cn) or any other member of the MED leadership team.

Sabine

Sabine Hoidn, University of St. Gallen

Email: sabine.hoidn@unisg.ch

Membership Chair

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**The Management Education and Development (MED) Division
is your AOM Division for the advancement of management
learning, teaching and research!**

Dear MED Members and Interested Readers,

My name is [Sabine Hoidn](#) (PhD, University of St. Gallen, Switzerland), and I am the **Membership-Coordinator of MED**. In this leadership role, I am responsible for building and sustaining membership through recruiting and coordinating a membership committee.

“Membership in this Division is open to any member of The Academy of Management who is interested in the Division's purposes.” (Article III, MED Constitution.)



<p>I invite you all to (re)join our Division and hope to see you at this year's conference in Atlanta, GA, August 04-08, 2017. Early registration ends July 6th! We have great surprise giveaways for current and new members!</p> <p>Also, become a new follower of MED's Facebook page and take part in a random drawing on August 7th for a \$50 Amazon card sponsored by our partners at Pearson Education.</p>	<p>Total members: 1,839</p> <p><u>By Member Type</u></p> <p>Academic: 1,377 Emeritus: 61 Executive: 205 Student: 196 (As of June 2017)</p>
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The MED Division provides the following [valuable services to our members](#):

- Voted most inclusive and friendly Division of AOM
- Exciting, cutting edge annual conference program with inspiring scholars
- Numerous occasions for networking and participation
- Opportunities to build synergies between research and teaching
- Opportunities to share pedagogical innovations with the scholarly community
- Fun offsite visits and social events with treats and MED giveaways at annual conference
- Several annual best paper, symposium and PDW awards
- Multiple outstanding reviewer awards annually
- High-quality developmental PDWs for doctoral students and junior faculty
- MED newsletter, website, facebook and twitter with information and resources for management educators

Our [current membership committee](#) – Kathleen Barnes (Membership Chair elect), Frank Novakowski, Miguel R. Olivas-Lujan, Emmanuel Monod, and Danna Greenberg – work to:

- Ensure adequate communication with all MED members throughout the year (e.g., via social media, list serv, [website](#))
- Encourage participation at MED conference events by promoting them at AOM volunteer events and other conference venues
- Present and promote the work of MED at conference events (e.g., PDW workshops)
- Host new MED member conference events such as the New Member Welcome Reception, the New Member Workshop and the MED Quad
- Edit our yearly MED conference flyer as well as membership pamphlets
- Get out messages by working closely with our Newsletter Editor Darlene Alexander-Houle
- Manage and promote the [MED Ambassador program](#)

[Please contact us to find out more about MED and learn how you can contribute to and benefit from the Division.](#)

[Join us today!](#) New member registration page: <http://aom.org/join/>

Add MED to your divisions and interest groups

- ... during your membership renewal on MYAOM or
- ... in the middle of your membership year by completing the Division Change Request Form (see <http://aom.org/uploadedFiles/Membership/AOMDIGUpdateForm.pdf>) and submit it to membership@aom.org

Need help?

Call the AOM office at (914) 923-2607 in order to let a AOM Membership staff representative assist you.

Sincerely yours,

Sabine Hoidn

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Exciting events at AOM 2017 PDWs!

Greetings MED Members! Posted below are the PDW workshops for 2017. These should make it easy for you to schedule, find, and attend your sessions. We are very proud of the high caliber of workshops, and the wide range of interests that will be covered. Your Management Education and Development Division strives to provide the most contemporary classroom pedagogies, the latest learning technologies, a rich variety of research ideas and opportunities, and a broad array of programs so that all members can find workshops to fit their needs.

Also remember to mark your calendars for **Saturday, August 5, at 7 pm!** We will be holding our social at the **Center for Civil and Human Rights, 100 Ivan Allen Jr Blvd NW**, one of the beautiful buildings around the park and our hotels. Drinks and desserts are on the menu, and this event is **FREE** to all MED members! If your AOM membership is ready for renewal, remember to choose MED to take advantage of this great networking opportunity to mingle with all your colleagues and explore the Center, which traces the history of international human rights. Remember, there is a reason MED is consistently voted one of the most collegial divisions at Academy, and we look forward to seeing you at the Saturday evening social to show you why!

Session	Session Title	Sponsor(s)	Date & Time	Hotel & Room
28	Hogwarts School of Leadership & Team-Based Learning: Using Pop Culture & Teams to Engage Students	-MED-TTC-	Friday, Aug 4 2017 8:00AM - 9:30AM	Hilton - Room 401
47	Diversity and complexity: Exemplary teaching practices to enhance student engagement	-TTC-MED-D&ITC-	Friday, Aug 4 2017 8:00AM - 10:00AM	Hilton - Room 219
57	Tell Me a Story: Reflecting on Values-in- Use in Values-Based Change	-MC-ODC-MED-	Friday, Aug 4 2017 9:00AM - 11:00AM	Hilton - Room 403
65	Creating Rich Learning Outcomes: Multimedia Cases and Student Engagement	-MED-	Friday, Aug 4 2017 9:45AM - 11:15AM	Hilton - Room 215
66	Taking Change Seriously: The Change Game in Action	-MED-ODC-MC-	Friday, Aug 4 2017 9:45AM - 11:15AM	Hilton - Room 401
67	Meaningful Facilitation of Leadership Development for Systems Change	-ODC-MC-MED-	Friday, Aug 4 2017 9:45AM - 11:45AM	Marriott Marquis, M304
96	Increasing Student Engagement by Combining Service Learning and Team- Based Learning Approaches	-MED-TTC-	Friday, Aug 4 2017 11:30AM - 1:30PM	Hilton - Room 401
109	Exploring the Value of Effectuation – Research, Teaching and Practice	-ENT-ODC-MED-	Friday, Aug 4 2017 12:30PM - 2:00PM	Hilton - Room 224
117	Making Your Response Meaningful: Working Across the Review Interface	-MED-OB-	Friday, Aug 4 2017 1:00PM - 2:30PM	Hilton - Galleria 6
123	Getting Your Writing Done: Crafting a Generative Writing Practice	-OB-CAR-MED-	Friday, Aug 4 2017 1:30PM - 3:30PM	Hilton - Room 302
127	Tackling the Puzzle of Organizational Communication	-MED-OCIS-	Friday, Aug 4 2017 1:45PM - 3:15PM	Hilton - Room 401
143	Responsible Management Education in Action: Doing High Quality Research	-MED-ONE-	Friday, Aug 4 2017 2:45PM - 4:45PM	Hilton - Galleria 6
147	Using Videos, Games, and Online Content to Teach HR	-HR-MED-	Friday, Aug 4 2017 3:00PM - 5:00PM	Hilton- Crystal Ballroom A,F
174	Engaging Students in the Digital Age Through Experiential Cases & Developing Publishable Cases	-MED-IM-	Friday, Aug 4 2017 4:45PM - 6:45PM	Hilton - Room 215
176	Suppose We Applied a Positive Approach to Management Education	-MED-OB-	Friday, Aug 4 2017 5:00PM - 7:00PM	Hilton - Galleria 6
179	2017 Management Education and Learning Writers Workshop	-MED-OB-	Friday, Aug 4 2017 5:15PM - 7:15PM	Hilton - Crystal Ballroom A,F
185	Authentic Conversations in a Polarized World: Breaking Through Gridlock	-ONE-MSR-SIM-MED-	Friday, Aug 4 2017 5:30PM - 7:00PM	Marriott Marquis, M104

Session	Session Title	Sponsor(s)	Date & Time	Hotel & Room
240	Linking Business Simulation and Assessment of Learning: Lessons from B- Schools Internationally	-MED-IM-TTC-	Saturday, Aug 5 2017 8:00AM - 11:00AM	Hilton - Room 218
241	Discovering Your Solar System: Identifying and Crafting Your Research Identity	-MED-OB-MOC-CAR-	Saturday, Aug 5 2017 8:00AM - 9:30AM	Hilton - Room 305
270	The Novice's Guide to Effective Instruction: or, How I Learned to Stop Worrying and Love Teaching	-TTC-MED-OB-HR-	Saturday, Aug 5 2017 8:00AM - 10:30AM	Hilton - Room 307
286	Learning Through the Lens: Using Film to Foster Innovation and Creativity in Research & Teaching	-CMS-MED-MH-	Saturday, Aug 5 2017 9:45AM - 11:15AM	Marriott Marquis, M101
293	Teaching with Television Media	-MED-	Saturday, Aug 5 2017 9:45AM - 11:15AM	Hilton - Room 305
301	Bringing Conflict into the Classroom: Teaching Negotiations and Conflict Management	-CM-MED-	Saturday, Aug 5 2017 10:15AM - 1:15PM	Hyatt Regency - Roswell
304	Forming International Teaching Networks	-MED-	Saturday, Aug 5 2017 10:15AM - 1:15PM	Hilton - Galleria 4
316	Sustainability in Management Education – Assessing Sustainability Knowledge, Skills and Attitudes	-MED-ONE-MSR-IAM-	Saturday, Aug 5 2017 10:45AM - 12:15PM	Hilton - Room 302
343	Strategies for Teaching Social Issues in Management	-SIM-MED-	Saturday, Aug 5 2017 12:00PM - 2:00PM	Marriott Marquis, Lobby L505
347	Teaching in the Rough	-MOC-MED-	Saturday, Aug 5 2017 12:15PM - 2:15PM	Hyatt Regency - Hanover Hall F
352	Debating and Imagining How to Measure Impact for Management Education Contributions	-MED-PTC-	Saturday, Aug 5 2017 12:30PM - 2:00PM	Hilton - Room 208
353	Teaching with Technology: Building the Interface Beyond the Classroom	-MED-TTC-TIM-HR-HCM-	Saturday, Aug 5 2017 12:30PM - 2:00PM	Hilton - Room 302
360	Teaching Positive Relationships at Work	-OB-MOC-MED-	Saturday, Aug 5 2017 12:45PM - 3:45PM	Hilton - Crystal Ballroom A,F
411	Translating Scholarship into Practice: Reflection on the Future of Management Theory and Practice	-PTC-MED-OB-OMT-	Saturday, Aug 5 2017 2:30PM - 5:30PM	Hilton - Room 302
423	Designing Impactful Executive Education Programs	-IM-HR-MED-	Saturday, Aug 5 2017 3:15PM - 4:45PM	Marriott Marquis, M304
439	Planting the Seeds for Evidence-Based Practice: Changing the Way We Educate Future Managers	-PTC-MED-	Saturday, Aug 5 2017 4:00PM - 6:00PM	Hilton - Crystal Ballroom C,D

Best,
Kim Gower
2017 PDW Chair

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Meet and Greet MED Sponsors

Recognize MED sponsors at the annual AOM meeting, at other organizations' meetings and visiting the sponsors' websites. Plan to visit our sponsors' booths in August in Atlanta!

MED Best Paper in Management Education, Sponsor: Organizational Behavior Teaching Society (OBTS) and the Journal of Management Education



<http://www.obts.org/>


<http://journals.sagepub.com/home/jme>

MED Best Paper in Graduate Management Education, Sponsor: Graduate Management Admission Council (GMAC)



<http://www.gmac.com/>

MED Best Paper By Junior Faculty, Sponsor: SAGE/Journal of Leadership and Organizational Studies for the most significant contribution to management education by a Junior Faculty authorship team (earned doctorates after 2008)

 **SAGE journals** Journal of Leadership & Organizational Studies
<http://journals.sagepub.com/loi/jlo>

MED Best Symposium in Management Education and Development Award, Sponsor: McGraw-Hill/ Irwin

McGraw-Hill Irwin
Publisher

https://openlibrary.org/publishers/McGraw-Hill_Irwin

Best Professional Development Workshop, Sponsor: ASFOR, the Italian Association for Managerial Formation



<http://www.asfor.it/>

Sponsors the MED / OBTS / NDSC Social and MEDs Awards for

MED Global Forum Best Paper, that creates the opportunity to address global issue(s) of significance to management education and/or development

Barry Armandi Award for Best Student Paper in Management Education and Development



Deborah Strickland, PhD

Strategic Marketing Manager, Business and Economics



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Kris Ellis-Levy

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MED and The Case Centre recognize MED members work in quality cases and case methods for the management classroom and in designing and implementing the case method in classrooms

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MED 2017 Officers – look for collaboration opportunities for the 2017 AOM meeting in

Atlanta. MED officers are always available to you:

Chair:	Peter McNamara, Maynooth University, Ireland Peter.McNamara@nuim.ie
Past-Chair:	Barbara A. Ritter, Coastal Carolina University britter@coastal.edu
Chair-Elect:	Miguel R. Olivas-Lujan, Clarion University of Pennsylvania molivas@clarion.edu
Program Chair:	Paul Hibbert, University of St. Andrews ph24@st-andrews.ac.uk
Program Chair-Elect:	Kim Gower, University of Mary Washington drkingower@gmail.com
ListServ Manager	Charles Wankel, St. John's University wankelc@verizon.net
Membership Chair:	Sabine Hoidn, University of St. Gallen sabine_hoidn@mail.harvard.edu
Membership Coordinator-Elect:	Kathleen J. Barnes, William Patterson University kathleenjbarnes@gmail.com
Newsletter Coordinator:	Darlene Alexander-Houle, University of Phoenix dalexhoule@att.net
Practitioner Liaison:	Melanie P. Cohen, Institute for Creative Management melanie@InstituteForCreativeManagement.org
Practitioner Liaison-Elect	Nicole M. Coomber, University of Maryland ncottre@umd.edu
Program Evaluation Coordinator:	Alan B. Eisner, Pace University aeisner@pace.edu
Representatives at Large:	Jennifer Lynn Schultz, Metropolitan State University jennifer.schultz@metrostate.edu and April L. Wright, University of Queensland a.wright@business.uq.edu.au
Research Chair:	Josh Daspit, Mississippi State University josh.daspit@msstate.edu
Research Coordinator-Elect:	Gerard Beenen, California State University gbeenen@fullerton.edu
Secretary:	Olga Igorevna Ryazanova, National University of Ireland o.ryazanova@gmail.com
Treasurer:	Erika Engel Small, Coastal Carolina University esmall@coastal.edu

Elected in 2017:

Division Program Chair-Elect - Sabine Hoidn, University of St. Gallen

Research Coordinator-Elect - Ana Cristina O. Siqueira, Duquesne University

Membership Coordinator-Elect - Olivia Hernandez-Pozas, Tecnologico de Monterrey

Practitioner Liaison-Elect - Carla M. Messikomer, Project Management Institute

Division Rep-at-large - Brett Paul Matherne, Georgia State University

Program Evaluation Coordinator - Patrick James McGuigan, Pace University

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Survey about a MED-supported Small Conference in Shanghai, China

Fellow MED member,

Our division is considering the possibility of a MED-supported small conference in China that would be held in early June, 2019. It would include not just competitive (or “traditional”) paper sessions, but also workshops with Chinese executives, faculty and students. Sessions would be held in partnership with a local University in Shanghai. Would you please complete the below short questionnaire and send, via email, to our division’s International Liaison officer, [Emmanuel Monod](#), [Shanghai University of International Business and Economics](#) (email address is also below at end of this short survey)?

Please email just this last page with your answers!

1- Would you consider attending a MED-supported small conference in Shanghai?

____ (a) Definitely yes ____ (b) Definitely no ____ (c) It depends on the following:

Please type your answer to complement (c) here:

2- If it were solely up to you, how many days should be allocated for papers sessions? (Rank in order 1-4, top is 1.)

	one day
	two days
	three days
	four days

3- How long should the entire small conference last, including paper sessions and workshops? (rank order 1-4, top is 1)

	two days
	three days
	four days
	five days

4- Which of the following registration fee levels would you be ready to pay? (rank order 1-4, top is 1)

	50 USD
	100 USD
	150 USD
	200 USD

5- Would you find it acceptable if sessions took place in a local university?

(instead of a hotel or convention center, to reduce the registration fee)

____ (a) Definitely yes ____ (b) Definitely no ____ (c) It depends on the following:

Please type any additional comments here:

6- This small conference will include an opportunity to meet Chinese executives. What is your preference with respect to how this segment should take place? Choose one or rank order up to 1-7, top is 1)

	during a half day workshop at the conference venue (University or hotel)
	during a full day workshop at the conference venue
	during a 1,5-day workshop at the conference venue
	during a 2-day workshop at the conference venue
	through companies visits during a half day
	through companies visits during a full day
	through a combination of a full day workshop and companies visits?

7- Please add any comments or suggestions for the organizing committee here.

8- Would you like to be part of the organizing committee? if so, would you please include a brief statement of what you would like to do to help and any experiences that would be relevant to support your inclusion in the committee?

9- Sponsoring. Would your organization (or others you would recommend) be able to sponsor this small conference?_____ and Organization is: _____

If you wish to be kept informed, would you please write your name, institution and email below?

Name: _____ Institution: _____ Email: _____

Please send your answers to: Emmanuel Monod, Shanghai University of International Business and Economics (emmanuel.monod@outlook.com or monod@suike.edu.cn).

Thank you!!