

# IDEAS WORTH TEACHING AWARDS

## 2019

### What We Are Looking For

In the US and around the world, millions of people feel excluded from a global economic system that is increasingly out of balance. Amidst diminished public trust, institutions of all types—including markets and firms—are being challenged to examine who they serve and to what ends. In these pivotal times, what are the skills needed to make courageous decisions that lead to more broadly shared prosperity? What are effective ways to develop leaders who can critically evaluate the current system, ask ambitious questions around corporate purpose, and look beyond short-term metrics to measure impact and value for people and the planet?

**The Ideas Worth Teaching Awards** seek to honor exceptional teaching that prepares students to respond to issues that are dramatically altering our economies and societies—from inequality, to climate change, to the expansion of automation and AI.

Management education is a crucial leverage point in shaping decision-making capabilities and leadership that can address risks of the status quo and seek opportunities for change. Your nomination will help us create a catalogue of courses that highlights what a business education for a better tomorrow looks like.

**The Ideas Worth Teaching Awards seek to celebrate innovative teaching that:**

- Prompts students to think more expansively about their role in business and in markets, and to think more creatively about how to align business activities with the long-term health of society
- Encourages students to critically examine fundamental assumptions that govern the current market system while also exploring new organizational designs, business models, and governance and management practices
- Considers frameworks, metrics and valuation tools that give business leaders “room” to make decisions that create value for a broader group of stakeholders
- Recognizes the deeply humanistic nature of business and integrate valuable learnings from the liberal arts and social sciences into the business context, in order to better understand the complexities of the environment in which firms operate

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[www.IdeasWorthTeachingAwards.org](http://www.IdeasWorthTeachingAwards.org)

## How We Evaluate the Courses

The Aspen Institute staff, along with an international advisory board of business school faculty, will evaluate each submission on its potential to address these aims. Specifically, we ask three questions as we evaluate each course:

1. How innovative is the course content?
2. How innovative is its design?
3. Do course assignments and projects prepare students to make business decisions that create both financial and social value?

**We welcome nominations on a broad array of topics. Some topics of particular interest to us include:**

- The purpose of the corporation
- Businesses' role in society's "grand challenges" (e.g. sustainability and inequality)
- The future of work - and the role of businesses in creating quality jobs
- Diversity & inclusion in workplace hiring and decision-making
- Time horizons in management and markets (short v. long-term)
- Responsible implementation of new technology (Automation, AI, Data Privacy)
- Social Intrapreneurship - creating positive social change while in traditional roles in the corporation
- The role of finance and accounting decisions in creating a healthy, inclusive economy

## Nomination Requirements

Through our Ideas Worth Teaching Awards, we choose to focus on the course as the metric of evaluation. We see this as a direct line of sight into the curriculum that influences how students develop into business leaders. We welcome and encourage nominations from those who have familiarity with the course, especially students, peer faculty and staff, as well as self-nominations from the teaching faculty themselves. We also encourage nominations from a vast array of geographical contexts, encouraging international as well as US based courses.

When nominating a course, please keep in mind the following:

- Courses may be at either the Graduate or Undergraduate level
- Graduate-level courses must be listed in the course catalogue of an MBA or your institution's comparable degree
- Undergraduate courses must fulfill a requirement for a business-related major or minor
- Courses must have been taught within the past two years (Fall 2017-Spring 2019)

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## Nomination Process

To begin, head to **IdeasWorthTeachingAwards.org** and click on “Nominate a Course.”

You'll be asked for the following:

- Your contact information
- Responses to a few short-answer questions
- A copy of the course syllabus
- Contact information for the faculty involved in the development and teaching of the course.

### Timeline:

*Nomination Period:* February 15<sup>th</sup>, 2019 - April 12, 2019.

*Course Selection:* Summer/Fall 2019

*Public Announcement of Awards:* Winter 2019/20

### Questions?

Please reach out to us with any questions you may have about the nomination process or to confirm that a course is eligible.

You can email us at [ideasworthteaching@aspeninstitute.org](mailto:ideasworthteaching@aspeninstitute.org)

Thank you for your nomination! Our goal is to highlight and support innovative teaching and inspire a wide variety of faculty. We could not do this work without the engagement of actors, such as yourself, who care deeply about the work within business schools.

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