



## Pre-AOM 2018 Newsletter

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### Ready for the Windy City?

This is to remind you of the following sessions, which are an essential component of the MED program. Please enter them in your schedule, meet with fellow MED members and officers as much as possible, to bring everybody's perspectives and voices into our events, meetings, and our discipline! I trust that the food, drinks, and fun that Kim (Gower, our Program Chair for this meeting) has prepared for us will make them quite enjoyable. Her work, as well as that which Sabine (Hoidn, our PDW Chair) has coordinated give us an exciting mix of professional and social sessions to look forward to. In chronological order:

#### **MED/MOBTS/NDSC/Pearson Saturday Social**

Scheduled: Saturday, Aug 11 2018 7:00PM - 9:30PM at Offsite in Headquarters Beercade

<https://my.aom.org/Program2018/SessionDetails.aspx?sid=19113>

Another fantastic Saturday Evening Social Event sponsored by the MED Division and our partners, MOBTS, NDSC, and Pearson Publishing! Join us for a relaxing evening of adult food and beverages at a great off- site venue. This session will be held offsite at Headquarters Beercade, 213 West Institute Place, Chicago, IL 60610. Contact Kim Gower, [kimgower1@gmail.com](mailto:kimgower1@gmail.com), for more information.

#### **MED Best Papers Showcase**

Scheduled: Monday, Aug 13 2018 11:30AM - 1:00PM at Hyatt Regency Chicago in Columbus KL

<https://my.aom.org/Program2018/SessionDetails.aspx?sid=19379>

The papers that received the highest ratings from the double-blind peer-reviews will be presented in this session. If you have registered for the meeting already, you can read the papers now, to be even readier for the session!

## **MED Annual Members Meeting and Awards**

Monday, Aug 13 2018 6:00PM - 7:00PM at Hyatt Regency Chicago in Regency D

<https://my.aom.org/Program2018/SessionDetails.aspx?sid=19115>

Don't miss our annual business and awards meeting! Be recognized for your work as a MED reviewer, officer, or other volunteer roles. Join us to recognize the excellent work that is being shared during and before the meeting. We will also celebrate the life and contributions of J.B. (Ben) Arbaugh, MED member extraordinaire who passed away last month (<http://aom.org/Publications/Newsletter/Stories/2018/July/In-Memoriam.aspx>).

## **MED Monday Evening Member Social**

Monday, Aug 13 2018 7:00PM - 9:30PM at Hyatt Regency Chicago in Regency D

<https://my.aom.org/Program2018/SessionDetails.aspx?sid=19114>

Reconnect with fellow MED members during our social event. Food drinks, and most of all, the fellowship make this a memorable event every year.

## **MED Member Thank You Breakfast**

Tuesday, Aug 14 2018 9:15AM - 10:15AM at Hyatt Regency Chicago in Columbus EF

<https://my.aom.org/Program2018/SessionDetails.aspx?sid=19119>

ALL MED members are invited for light refreshments as the last day of #AOM2018 begins. Officers, who do not have a session or another high priority stay to meet current and potential MED members, answer questions and invite attendants to become engaged volunteers in our division.

Of course, there are many other MED events worthy of attention. See the entire MED-sponsored program by clicking and navigating the following URL:

<https://my.aom.org/Program2018/program.aspx?act=sponsor&val=MED>. I hope you take full advantage of the smart and hard work exerted by our professional volunteers!

See you in Chicago!  
Miguel R. Olivas-Lujan  
MED Chairperson 2018

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## **MED PROGRAM FOR 2018!**

### **Highlights!**

**Hyatt Regency (unless otherwise noted)** We encourage and welcome all Academy members to attend!

## Best Papers Showcase

The **Management and Education Development Division** is excited to announce this year's **Best Papers Showcase** on **Monday from 11:30am until 1pm!** These papers, as selected by panels of blind peer reviewers, are the best evaluated in contemporary management education research. Please join us to learn about:

- A Pluralist Conceptualization of Scholarly Impact in Management Education
- The HRM Simulation Effectiveness in Teaching HRM
- Leadership Development Beyond Developing Leaders: A Multi-Narrative Understanding of Effectiveness
- Flipping Class: Why Student Expectations and Person-Situation Fit Matter

## MED PDW Highlights

We are pleased to offer our **2018 MED Writer's Workshop** on Friday evening, 4:30-6:30 pm! This pre-registration event has a distinguished panel of publishers and authors to review submissions!

We once again have an outstanding array of teaching, research and publishing workshops to help every scholar at every point in their career, including:

- *Improving Lives Through Teaching Diversity and Inclusion: A Teach-In.* Fri 8:00am
  - *Doctoral Programs in Management: Educating Responsibly for Healthy Academic Careers.* Sat 10:00am
- Pre-Registration Required
- *Exploring Impact: It's Our Business to Make a Difference.* Sat 11:45am

## Junior Faculty Consortium

**NEW:** MED is pleased to announce its first **Junior Faculty Consortium (JFC)**! We have curated six fantastic PDW sessions that are perfect for Junior Faculty, with doctoral students and all others welcome!

Friday Afternoon 12:30 – 6:30 pm: Hyatt Regency Chicago: Gold Coast

Session	Time	Sponsors	Title	AOM Session
4	12:30pm - 2:30pm	MED, IAM	Helping Frame the Response: Editors "Giving Back" and Offering Advice	10221
5	2:45pm - 4:15pm	MED, STR, TTC	Case Teaching -A Model of Engagement: Diamonds, Pearls and Pitfalls	13377
6	4:30pm - 6:30pm	MED, OB, HR, SAP	2018 Management Education and Learning Writers Workshop	17566

Saturday Afternoon 12:30 – 6:00 pm: Hyatt Regency Chicago: Columbus AB 12

Session	Time	Sponsors	Title	AOM Session
12	12:30pm - 2:30pm	MED, IAM, IM, HR	Visibility of Business School Research Worldwide: The Global Research Performance System	10460
14	2:15pm - 4:15pm	MED, OB, STR, TTC	Developing Teaching Ideas into Impactful Intellectual Contributions	16897
15	4:30pm - 6:30pm	MED, TIM	Everything You Wanted to Know, but Were Afraid to Ask: The Shift from PhD Student to the Classroom	11316

Follow us on Facebook at MED-AOM for more!

Kim Gower  
2018 MED Program Chair

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## Exciting Professional Development Workshops (PDWs) at AOM 2018!

Greetings MED Members! Posted below are the PDW schedules for 2018. These Friday and Saturday schedules should make it easy for you to schedule, find, and attend your sessions at this year's conference. We are very proud of the high calibre of workshops, and the wide range of interests that will be covered in Chicago. Your Management Education and Development Division strives to provide the most contemporary classroom pedagogies, the latest learning technologies, a rich variety of research and collaboration ideas and opportunities, and a broad array of programs so that all members can find workshops to fit their needs.

### Friday PDWs

Session	Session Title	Sponsor(s)	Date & Time	Hotel & Room
20	Integrity Meets Creativity: Keeping Honest in Academic Writing	-MED-	Friday, Aug 10 2018 8:00AM - 10:00AM	Hyatt Regency Chicago, Gold Coast
21	Improving Lives Through Teaching Diversity and Inclusion: A Teach-In	-MED-GDO-HR-STR-TTC-	Friday, Aug 10 2018 8:00AM - 9:30AM	Hyatt Regency Chicago, Columbus KL
72	Immersive, Interactive, Practical and Experimental: Multimedia Cases in the New Era	-MED-OB-STR-	Friday, Aug 10 2018 10:15AM - 11:45AM	Hyatt Regency Chicago, Gold Coast
104	Helping Frame the Response: Editors "Giving Back" and Offering Advice	-MED-IAM-	Friday, Aug 10 2018 12:30PM - 2:30PM	Hyatt Regency Chicago, Gold Coast
130	Case Teaching - A Model of Engagement: Diamonds, Pearls and Pitfalls	-MED-STR-TTC-	Friday, Aug 10 2018 2:45PM - 4:15PM	Hyatt Regency Chicago, Gold Coast
155	2018 Management Education and Learning Writers Workshop	-MED-OB-HR-SAP-	Friday, Aug 10 2018 4:30PM - 6:30PM	Hyatt Regency Chicago, Columbus EF

### Saturday PDWs

Session	Session Title	Sponsor(s)	Date & Time	Hotel & Room
224	Responsible Management Education in Action: Listening to the Community, Opening Collaboration Spaces	-MED-ODC-ONE-MSR-PNP-	Saturday, Aug 11 2018 8:00AM - 10:00AM	Hyatt Regency Chicago, Comiskey
289	Doctoral Programs in Management: Educating Responsibly for Healthy Academic Careers	-MED-HR-GDO-TTC-	Saturday, Aug 11 2018 10:00AM - 11:30AM	Hyatt Regency Chicago, Gold Coast
312	Leadership in Academia: Professional Leadership Development as a Key to Successful Research	-MED-HR-	Saturday, Aug 11 2018 10:30AM - 12:00PM	Hyatt Regency Chicago, Wrigley
322	Improving Student Lives	-MED-TTC-	Saturday, Aug 11	Hyatt Regency

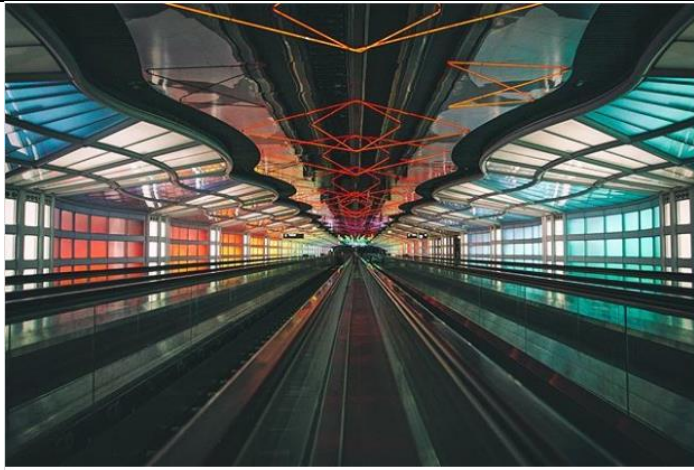
Session	Session Title	Sponsor(s)	Date & Time	Hotel & Room
	Through International Teaching Collaborations	IM-ITC-	2018 11:30AM - 1:30PM	Chicago, Regency C
326	Exploring Impact: It's Our Business to Make a Difference	-MED-OB-PTC-	Saturday, Aug 11 2018 11:45AM - 1:15PM	Hyatt Regency Chicago, Gold Coast
346	Visibility of Business School Research Worldwide: The Global Research Performance Sys	-MED-IAM-IM-HR-	Saturday, Aug 11 2018 12:30PM - 2:00PM	Hyatt Regency Chicago, Columbus AB
355	Two Thumbs Up: Using Movies to Improve Learning	-MED-OB-STR-	Saturday, Aug 11 2018 1:00PM - 2:30PM	Hyatt Regency Chicago, Crystal C
394	Developing Teaching Ideas into Impactful Intellectual Contributions	-MED-OB-STR-TTC-	Saturday, Aug 11 2018 2:15PM - 4:15PM	Hyatt Regency Chicago, Columbus AB
448	Everything You Wanted to Know, but Were Afraid to Ask: The Shift from PhD Student to the Classroom	-MED-TIM-	Saturday, Aug 11 2018 4:30PM - 6:00PM	Hyatt Regency Chicago, Columbus AB
487	Critiquing Case Research Method-ology and Its Impact on Pedagogy and Research	-MED-RM-STR-	Saturday, Aug 11 2018 6:00PM - 8:00PM	Hyatt Regency Chicago, Crystal A
503	Research Agenda 2020: Exploring Impacts of Sustainability in Management Education	-MED-ONE-IM-MSR-IAM-	Saturday, Aug 11 2018 6:30PM - 8:00PM	Hyatt Regency Chicago, Toronto
504	Open Education Resources: What, Why, and How?	-MED-TTC-	Saturday, Aug 11 2018 6:30PM - 8:00PM	Hyatt Regency Chicago, Plaza B

I look forward to seeing you in Chicago!  
Sabine Hoidn  
2018 MED PDW Chair

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<h2>A Few Fun Things About Chicago - AOM's Location for 2018</h2>	
	<p>This Chicago Logan Square mural shows collaboration of graffiti artist, Victor Ving, and photographer, Lisa Begg.</p>





Start a tour of Chicago murals upon arrival at O'Hare Airport where Michael Hayden, Canadian artist, created a dreamy moving walkway in the United Airlines terminal.

Take a photo at Cloud Gate, known as "The Bean", Millennium Park's colossal metallic sculpture by Sir Anish Kapoor, a British artist in the 24.5 acre green space with a video display. The mirror-like finish may inspire selfies.



This is the winding oriel staircase from the 12<sup>th</sup> to the 2<sup>nd</sup> floor of the Rookery Building, a Chicago Landmark added to the National Register of Historic Places in 1970. Tours are on Tuesdays, Thursdays, and Fridays.

Navy Pier at 600 E. Grand Ave. on the shoreline of Lake Michigan offers a lighter side of the city with carnival rides, shops and food in a former Navy training center. From bands, to sunset Yoga and fireworks, the 3300 foot-long pier offers a lighter side of the city and evening breezes.





3 Arts Café at Restoration Hardware is a 70K-square-foot building where you should stroll with a glass of Champagne and enjoy a meal in a room with heritage olive trees and this refurbished historic fountain.



Step out on the 103<sup>rd</sup> story [Willis Tower SkyDeck](#) There is an unequal foundation load as the building leans about 4" to the west with a slight asymmetrical design. The John Hancock skyscraper also has a rooftop observation deck and restaurant.

Shedd Aquarium is indoors with a variety of habitats and views of Lake Michigan. Home to Pacific white-sided dolphins.



Behind the below mural is the Caribbean River North Rum Club with cabarets Wednesday, Friday and Saturday nights into the wee hours.



## First CEBMa Annual Conference

On Thursday August 9 we will hold our (first!) annual conference in Chicago. Denise suggests calling it a jamboree, but I'm not sure whether EBMgt-activists classify as boy/girl scouts. The idea behind the conference is to bring together all people who teach (aspects of) evidence-based management and practitioners who (try to) apply evidence-based management in their daily job, and share knowledge and experiences. You can find the [draft program here >>](#)

You can freely [register here >>](#)

Thank you for your support, and hoping to see you all in Chicago!

Barbara Janssen  
Denise Rousseau  
Rob Briner  
Alessandra Capezio  
Eric Barends

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### Improving Lives Via Responsible Research: A Debate *on Responsible Research* (RRBM Network at AOM 2017)

Program Session: 606 | Submission: 12256 | Sponsor(s): (AAT)

Scheduled: Sunday, Aug 12 2018 11:00AM - 1:00PM at Hyatt Regency Chicago in Regency A

Organizers: Anne S. Tsui, *U. of Notre Dame*; Paul S. Adler, *U. of Southern California*; and Debra L. Shapiro, *U. of Maryland*

Presenters: Ramon J. Aldag, *U. of Wisconsin, Madison*; Thomas G. Cummings, *U. of Southern California*; Angelo DeNisi, *Tulane U.*; Michael A. Hitt, *Texas A&M U. / Texas Christian U.*; Thomas W. Lee, *U. of Washington*; Jone L. Pearce, *U. of California, Irvine*; William H. Starbuck, *U. of Oregon*; and James P. Walsh, *U. of Michigan, Ann Arbor*

Recently a group of prominent scholars from several major business disciplines released a position paper entitled "A Vision of Responsible Research in Business and Management: Striving for Useful and Credible Knowledge." This PDW offers participants an opportunity to hear responses to the position paper from eleven former Presidents of the Academy of Management and to debate its implications for the Academy and for their own scholarship. This position paper argues that there is need for a research ecosystem that does more to encourage and enable responsible research—that is, research that is both useful and credible— because such an ecosystem is needed to maintain trust of our key stakeholders and the flow of resources from them and, ultimately, to enable management scholars to improve lives. More specifically, the position paper argues that more useful research will be that which addresses problems of concern to the broader society and that more credible research will be that which uses methods of highest rigor. The position paper also diagnoses why it is challenging to pursue both of these goals and provides possible remedies for easing the challenges.



This PDW is organized to generate discussion and debate on the prospect of creating such a responsible research ecosystem so that management research can contribute to improving people's lives.

Should our research be more responsible and what would an "ecosystem" for conducting responsible research look like? A group of eminent scholars from five core business disciplines in 23 universities from ten countries recently published a Position Paper that is available at this website:

<https://www.RRBm.network>. Eleven former Academy of Management Presidents present competing perspectives on this Position Paper, and then host roundtable discussions aimed at identifying an ecosystem that would enable management scholarship to be more responsible and, ultimately, improve lives.

Program Entry link: <https://my.aom.org/Program2018/SessionDetails.aspx?sid=12256>

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## SAGE Publication Opportunity – Research Cases

Tell your research story! **Write a case for the SAGE collection! Questions? Contact me ([Janet Salmons](#)) off-list.**

SAGE Research cases help student and novice researchers learn the *why* and *how* of research design, conduct, analysis, and interpretation. Would you like to contribute meaningful stories of the inquiry process for inclusion in this important collection?

SAGE Publishing accepts original case studies on business and management research methods. SAGE particularly welcomes case studies reflecting on the dilemmas researchers have encountered when studying ethical concerns, contentious or sensitive social issues.

SAGE Research Methods Cases are pedagogically-oriented pieces reaching students and researchers at more than 300 institutions worldwide. Successful case studies are methods-focused reflections on the experiences, challenges, and decisions involved with designing and conducting a specific research project.

Case study submissions are peer reviewed, and successful authors will receive one year of access to the entire online Cases collection. Submissions accepted until end of July 2018 for early 2019 publication – please contact Janet Salmons for later submission opportunities. Learn more about the cases and how they can be used for instruction in this SAGE MethodSpace post by Janet Salmons: <http://bit.ly/2DcvRWF>. For resources about case submission and contact information, please visit [bit.ly/sagebusiness](http://bit.ly/sagebusiness).

### Janet Salmons PhD

Free-Range Scholar @ [Vision2Lead](#)

Methods Guru, [SAGE Methodspace](#)

Chair, Academy of Management Ethics Education Committee

Follow Twitter @einterview

2525 Arapahoe Avenue, Suite E4-198

Boulder, Colorado 80302

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## MED Sponsors

Without external sponsors MED would not be able to provide our range of socials, research awards and membership activities. Our core budget comes from AOM membership dues (please do encourage others to join), with a very significant proportion of our budget coming from sponsorships. We acknowledge the contribution of each of our sponsors, thank them for their support of the division, and in turn ask that MED members be mindful of their contributions to the division.



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and Nazareth College, Rochester, NY

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Maynooth University, Ireland

## MED 2018 Officers – look for collaboration opportunities for the Chicago 2018 AOM meeting.

MED officers are always available to you:

Chair:	Miguel R. Olivas-Lujan, Clarion University of Pennsylvania <a href="mailto:molivas@clarion.edu">molivas@clarion.edu</a>
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