



## October 2017 Newsletter

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### Seven Habits of MED's Most Valuable Members MED Chair, Miguel R. Olivas-Luján

With apologies for the title reminiscing of a well-known best-seller, I would like to share with you seven ways in which you become one of our MED MVMs (Most Valuable Members). In somewhat chronological order:

- 1) Make sure that MED is one of your AOM membership divisions now (pleeeeee?). Without this, our division's program hours and the financial allocation we receive are smaller, and our ability to make a difference in our classrooms and beyond might follow! If you have not joined AOM yet, please visit <http://aom.org/join>; if you are an AOM member already, use this form to add MED (it's only \$11 to add MED) or switch divisions <http://aom.org/uploadedFiles/Membership/AOMDIGUpdateForm.pdf> (there is no charge to switch one division for another).
- 2) Volunteer for one of the available officer roles. More than "building a resume," you will be helping your division serve students and fellow scholars around the world!! We are always in need of volunteers (contact me directly at [molivas@clarion.edu](mailto:molivas@clarion.edu), for details)!!
- 3) Sign up as an MED reviewer! (I already did!) You can find guidelines, resources and the signup link in this webpage: (<http://aom.org/annualmeeting/review/>)
- 4) Submit one or more Professional Development Workshop (PDW) proposals to MED as the lead division, by early January. I recently learned that only the lead division is counted when allocating PDW hours in coming years!
- 5) Submit symposium or research papers to MED! (If you are like me, this page helps understand the different types of submissions: <http://aom.org/annualmeeting/components/> ).
- 6) Vote in the MED elections, around April.

7) Attend the meeting in Chicago (August 10-14, 2018), and grow professionally, through our division's rigorous scholarship that is famed for the highest collegiality!

My fellow MED officers and I are looking forward to meeting you in Chicago for #AOM2018!

**Miguel R. Olivas-Luján,  
MED Chairperson,  
Clarion U. of Pennsylvania**

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78th Annual Meeting of the Academy of Management August 10-14, 2018



Greetings MED Members!

It was great to see so many of you in Atlanta, and I waited until your suitcases were unpacked to say...see you in Chicago next year!

As the 2018 MED program chair, I am very excited about the AOM theme: **Improving Lives**. When I sat in the Academy meeting and listened to the board members and staff talk about the theme I was inspired. Inherent in our teaching, and in much of our research, are ways that we improve lives. Especially as MED members, we love incorporating experiential learning, service learning, civic engagement, and many other things to improve the lives of our students, community, peers, and universities. In fact, just by knowing many of you I think about how much you improve my life!

I am excited to see the great papers and symposia that you submit for the 2018 conference. The call goes out in November but see more information on the 2018 theme at this link, <http://aom.org/annualmeeting/theme/> and I look forward to learning new ways that will inspire us all to help Improving Lives!

Best,  
**Kim Gower,  
2018 Program Chair  
University of Mary Washington**

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## **New AOM2018 MED Corner**

### **Opportunities to Collaborate on Submissions**

Our MED newsletter is accepting communications for opportunities to collaborate for sessions at AOM 2018. Below is an example but your format should be your choice. You can ask for collaborators on a paper submission, a PDW idea or Symposium.

#### **Potential Symposium for AOM 2018 – Handling the Dual-Edged Sword of Improving Lives Call for Collaborators, Darlene Alexander-Houle**

AOM embraces channeling research into practice as Evidenced-Based Management in numerous submissions to the annual meetings which can be identified with 'Practice Orientation' and in the Practice Theme Committee. Many in 2017 are on inequality literature and current pursuits where integrating into a briefing for organizations pursuing improving lives can benefit management educators and public organizations. Two broad areas are inequality in pay and inequality in opportunities.

For inequality in pay and living standards, can we illustrate people prefer self-sufficiency through fair, adequate pay and the dual-edged sword of benevolence in lieu of adequate salaries? For growing inequality in opportunities can we identify benefits and challenges in refugee separatist camps or integrating into local societies from both the refugee and the local resident--people perspectives – a dual-edged sword?

The homeless have many facets, ranging from the 20<sup>th</sup> century hobo to people choosing paying for food over shelter, to more recent choices of tent-city dwellers. How does our research contribute to living well initiatives for aiding both the unemployed, working poor, immigrants, refugees, and living in poverty and that less talked-about sword-edge, society's residents who struggle to not resent less fortunate who fill jobs or degrade living areas with increases in pollution and crime?

The big data in social media provides interesting stories from both perspectives in several cities in the United States. Can we compare the results to similar situations in Europe or Asia or in refugee camps?

We would seek to provide our research results for management educators and as advisors to organizations. There are several organizations in the Chicago area that can potentially join our symposium but would be interesting to include some from other countries.

Contact information for those interested in more information or in collaboration:

Darlene Alexander-Houle

Houston, TX

[dalexhoule@att.net](mailto:dalexhoule@att.net) or [dahoule@email.phoenix.edu](mailto:dahoule@email.phoenix.edu)

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*Management & Organizational History*  
Special Issue: Making Managers  
The deadline for submissions is **31 March 2018**

**Guest Editors**

Rolv Petter Amdam, BI Norwegian Business School, Oslo, Norway ([rolv.p.amdam@bi.no](mailto:rolv.p.amdam@bi.no))  
Matthias Kipping, Schulich School of Business, Toronto, Canada ([mkippling@schulich.yorku.ca](mailto:mkippling@schulich.yorku.ca))  
Jacqueline McGlade, College of Economics and Political Science, Sultan Qaboos University, Muscat, Oman ([jmcglade@squ.edu.om](mailto:jmcglade@squ.edu.om))

**Call for papers**

This special issue explores the dynamics, processes, and actors involved in making managers over time in a variety of contexts. The issue intends to fill an important gap in the current literature on the history of management education, which has largely been centered on organizational development narratives, i.e. the rise of business schools, the global spread of the American model, business-based academic disciplines, etc. (see, for examples, the Selected References below).

We therefore invite papers that to chronicle the actual preparation of managers in all types, venues and forms; address questions and perspectives that have not been addressed; and cover geographical areas or industries and activities that are not in focus in the extant literature. We seek contributions that consider a variety of dimensions and aspects involved with making managers, both in imagined and real terms. We welcome in particular contributions that address one or several of the following broad domains: (i) **organizational settings**, such as universities, companies, business associations, governments, public administrations and the military etc.; (ii) **programs and their scope**, including undergraduate and graduate degrees, executive education, managerial leadership programs, corporate training, online and self-help courses etc.; (iii) **cultural and social processes**, contributing, among others, to organizational integration, habitus building and elite formation; (iv) **global differences**, with a particular focus on non-Western contexts.

**Possible (though not exclusive) topics**

- The role of management education and training in imparting and inculcating shared terminology and language, norms and behavior;
- The shifting weights of various academic disciplines in the preparation of managers as well as the changing importance of experiential learning;
- The development of non-traditional manager preparation programs, including alternative contents and new ways of delivery;
- The efforts by other actors to complement or substitute for extant university-based management degree programs;
- The attempts by the various management education or training providers to bridge perceived gaps between business knowledge mastery, i.e. “know about” and impactful managerial leadership, i.e. “know-how.”
- The influence of different national, cultural and institutional contexts on the formal or informal making of managers;
- The emergence of a cadre of global managers, tied (or not) to multinational enterprises and related phenomena, including offshoring;

- The homogenizing effects due to dominant models, accreditation or rankings, and how these have been resisted, subverted or adapted;
- The ways in which education and training contributed (or not) to the expansion and professionalization of management.

### Selected References

- Amdam, R.P. (2008). "Business Education," in G. Jones and J. Zeitlin, eds., *The Oxford Handbook in Business History*. Oxford: Oxford University Press.
- Engwall, L., M. Kipping, and B. Üsdiken (2016). *Defining Management: Business Schools, Consultants, Media*. New York: Routledge.
- Gourvish, T. R. and Tiratsoo, N., eds. (1998). *Missionaries and Managers: American Influences on European Management Education, 1945-60*. Manchester: Manchester University Press.
- McGlade, J. (1998). "The big push: the export of American business education to Western Europe after World War II," in V. Zamagni and L. Engwall, eds., *Management education in a historical perspective*. Manchester: Manchester University Press.
- Mintzberg, H. (2004). *Managers Not MBAs: A Hard Look at the Soft Practice of Managing and Management Development*. San Francisco, CA: Berrett-Koehler Publishers.

### Submission Process and Deadline

Authors wanting to discuss their ideas or draft papers are encouraged to contact the special issue editors. When writing the manuscript, please make sure to follow the journal's style guidelines:

[http://www.tandfonline.com/action/authorSubmission?journalCode=rmor20&page=instructions#.U2-Oqi\\_6Tp0](http://www.tandfonline.com/action/authorSubmission?journalCode=rmor20&page=instructions#.U2-Oqi_6Tp0). Completed manuscripts should be submitted online at: <http://mc.manuscriptcentral.com/moh>, mentioning the special issue.

Each submission will initially be reviewed by the guest editors to determine its suitability for the special issue. We might hold a paper development workshop for authors whose manuscripts pass this original screening. Before final acceptance papers will also be double-blind reviewed. Publication of the special issue is planned for the second half of 2019.

### About the Editors

**Rolv Petter Amdam** is Professor of Business History at BI Norwegian Business School in Oslo, Norway. He has published widely on the international development of management education, and edited *Management Education and Competitiveness: Europe, the US and Japan* (1996), and co-edited with R. Kvålshaugen and E. Larsen, *Inside the Business School: The Content of European Business Education* (2003)

**Matthias Kipping** is Professor of Policy and Richard E. Waugh Chair in Business History at the Schulich School of Business, York University in Toronto, Canada. He has published extensively on the international dissemination of management knowledge, and in particular the role of consultants and business schools. He has co-edited, with T. Clark, the *Oxford Handbook of Management Consulting* (2012) and co-authored, with L. Engwall and B. Üsdiken, *Defining Management* (2016).

**Jacqueline McGlade** is Associate Professor at the College of Economics and Political Science, Sultan Qaboos University in Muscat, Oman. She has pioneered some of the early research on the US efforts to spread their models of management education globally – a topic she is continuing to explore, and is currently working on issues of international political economy and trade development, including, most recently, research on the role of SMEs in the Gulf region.





The theme for EAM 2018 – Making a difference through research, teaching and service - closely aligns with AOM MED's purpose and is shared below.

***Impact: Making a difference through research, teaching & service***

Website: [eaom.org](http://eaom.org) | Venue: Hilton Providence

***Click here if you prefer to view the PDF version for download or print***

**Program Chair: Elizabeth A. McCrea, Stillman School of Business, Seton Hall University**

**Conference Management: Brandon Charpied, UpScholar LLC**

#### **Program Theme:**

As faculty we have diverse responsibilities: producing scholarship, teaching students, and serving our various constituencies. Although we strive to do good work, do we always create lasting value for our stakeholders? How can we better use our talents and skills, our energy and our knowledge of management to have true impact? While the AACSB and the Academy of Management have started this conversation in regards to scholarly impact, let's broaden the discussion to include all aspects of our professional lives. How can we do more meaningful and useful research? Are pedagogical innovations needed so that coursework builds student knowledge *and* makes a difference? How can we help organizations—both the ones we serve and the ones we study—have a positive impact on the world we live in? How can we measure impact in all its manifestations? We invest a lot of ourselves in our vocations. How can we make it count?

**[~~ CLICK HERE TO SUBMIT YOUR PAPER ~~](#)**

***Doctoral students, full and part-time faculty, and practitioners are encouraged to submit papers and proposals for workshops and symposia relevant to the conference theme and/or any of the tracks.***

#### **PAPER SUBMISSION TRACKS**

**1. Strategy & International Management Co-Chairs:** Huy Q. (David) Tran. This track welcomes theoretical and empirical papers that focus on addressing the wide range of management and

organizational issues related to the formulation, implementation, and execution of business policy and strategy. Additional topics in this track include cross-border business operations, as well as social and cultural considerations in doing business in varied cultures.

**2. Entrepreneurship & Innovation.** Chair: Yi Yang. Topics for this track include but are not limited to new venture creation and failure, new and small firm management practices, new and small firm financing strategies, corporate venturing and innovation, and women-, minority-, and family-owned business. Submissions can also address the innovation process, the management of information technology, and the cognitive and social impacts of information systems.

**3. Ethics, Corporate Responsibility & Sustainability.** Co-Chairs: Susan Baker and M. Linda Martinak. We welcome papers that focus on topics that include but are not limited to: codes of conduct and labeling programs, supply chain management, outsourcing, issue management, reputation and brands, business and government relations, corporate governance, the provision of global public goods, international stakeholder management, and headquarter-subsidary relationships.

**4. Human Resources Management.** Chair: Camelia Fawzy. This track seeks papers covering all aspects of human resource management, including recruitment, selection, performance appraisal, compensation, strategic planning, socialization, training, gender, diversity and the development of human capital.

**5. Leadership.** Chair: Antigoni Papadimitriou. This track invites conceptual and empirical papers along with panels or symposia that address contemporary problems of leadership like shared leadership, team leadership, followership, leadership as process, leadership of self, leadership for the common good, and virtual leadership.

**6. Management Education & Development.** Chair: Ted Peters. We invite work addressing teaching and learning at the classroom, program, or institutional level; workplace and organizational learning; and innovation with technology in the classroom. Especially welcome are contributions that highlight the conference theme in the classroom.

**7. Organizational Behavior.** Chair: Tejinder Billing. We are interested in conceptual and empirical papers that study individuals and groups in organizations as well as the dynamics of organizations in terms of practice, growth, and change. Areas of interest include but are not limited to individual and group differences and effectiveness, perception, communication, motivation, team dynamics, conflict, negotiation, organizational design, and organizational change.

**8. Professional development workshops (PDWs).** Share your best professional practices with your EAM colleagues! Workshops on research methods and writing strategies are particularly welcome. Other workshop possibilities include (but are not limited to) transitioning to administration, finding career balance, online teaching, inclusive teaching practices, assessment of learning, flipped classrooms, and service learning. Your submission of about 1-3 pages should describe the activity or format of the workshop, its learning objective(s), and time/equipment required.

### **NEW!! IDEA INCUBATOR.**

Do you have a scholarship idea that is promising, but needs more development? Are you seeking feedback before you invest a lot of time? Stuck? Looking for potential research partners? Submit a 250 – 500 word abstract outlining your research idea, along with a brief description of what kind of help you are seeking. The sessions will be structured as roundtable discussions to facilitate development and coaching. Authors and project titles will be listed in the program, but the abstracts will not appear in the proceedings.

### **EAM AFFILIATE ORGANIZATIONS**

**CASE Association.** David Desplaces, VP for Programs. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing. Case topics can include: Management, Strategy, Organizational Behavior/Development Human Resources, Business Ethics, Operations, Project

Management, Accounting, Finance, Hospitality and Tourism, Entrepreneurship, Marketing, and others. CASE invites you to submit: (a) *Embryo cases* – a one-page outline of a case idea including a list of developmental issues for which the author seeks guidance (limit of one embryo submission per author); (b) *Cases without an Instructor's Manual* – cases in development, authors will be assisted in preparing the teaching note; (c) *Cases with an Instructor's Manual* – case and Instructor's Manual sufficiently developed to facilitate constructive criticism in preparation for submission for publication; and/or (d) *Compact Cases* (3-5 pages in length) – provide a focused exploration of a real event, issue, or incident in a real organization. A full Instructor's Manual must be included.

See [www.caseweb.org](http://www.caseweb.org) for more details.

**Experiential Learning Association (ELA).** We welcome new exercises or substantial modifications of existing exercises, including games, simulations, role plays, and others that help the teaching of management. These are typically demonstrated during the ELA session.

**ACADEMIC CONSORTIA** – There is no additional fee for these programs, but conference registration is required.

**Doctoral Student Consortium.** Students at any stage of their Ph.D. or D.B.A programs are welcome to join this dynamic consortium. The goal is to contribute to their professional development as scholars, teachers and colleagues.

**Junior Faculty Consortium.** Participants will learn practical strategies for successfully navigating the demanding first stage of an academic career.

**Mid-Career/Senior Faculty Consortium.** This consortium is designed to help established faculty develop their own “six year plans” for the future.

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Association of Business Historians Annual Conference  
'Pluralistic perspectives of business history: gender, class, ethnicity, religion'  
The Open University Business School, 29-30 June 2018, Milton Keynes, UK  
*The deadline for submissions is 15 January 2018.*

## Call for papers

The 2018 Association of Business Historians Annual Conference will be held on 29-30 June 2018 at the Open University Business School in Milton Keynes. The conference theme is 'Pluralistic perspectives of business history: gender, class, ethnicity, religion'. The role of different social groups and identities in business is an important, though under researched, topic in business history. However, there is, increasing recognition that, for example, women were not simply 'angels in the home', keeping their distance, when compared with men, from the grime of the industrial revolution and the financial transactions which that involved. Social class had an impact in the City, and Quakers, for example, were important in the banking sector. There is now evidence of women occupying roles, not just as workers but also as lenders, business owners, managers, and investors in significant numbers. To what extent did culture or religions influenced occupation of these roles? There is evidence also that lower social classes did invest to some extent in newly launched companies, as did members of the clergy, as in 'Widows, clergymen and the reckless'.



This conference aims to explore the impact of gender, social class, ethnicity, and religion on business success, fraud, funding, financial markets, corporate governance, and corporate social responsibility. Proposals for individual papers, or for full sessions, panel discussions or other session formats are invited on this topic, broadly conceived. Specific topics may include, but are not restricted to:

- Ethnic, religious, class groups and women as entrepreneurs, lenders, investors, managers and/or workers.
- Archival sources and methodologies to document and analyze different social groups' participation in business.
- Comparative studies of different social groups in business.
- Social groups and business failure.
- Social roles and relations in the workplace.
- Cross-cultural issues in business and management.
- Business and social movements.
- Cultural, religious, gendered, class-related business networks.
- Social groups and fraud, business failure, or market bubbles.
- The influence of the law on different social groups or classes' financial and business decision making.
- Social groups or identities and corporate social governance.
- Social groups, business and philanthropy.
- Social groups or identities and the family firm.
- The impact of social groups on business and corporate finance.
- Social groups or identities, business, legislation and taxation.
- Gendered, cultural, religious and class preferences for business characteristics.
- Social groups as colonial and foreign investors.

As always, the ABH also welcomes proposals that are not directly related to the conference theme.

### **How to submit a paper or session proposal**

The program committee will consider both individual papers and entire panels. Individual paper proposals should include a one-page (up to 300 word) abstract and one-page curriculum vitae (CV). Panel proposals should include a cover letter stating the rationale for the panel and the name of its contact person; one-page (300 word) abstract and author's CV for each paper; and a list of preferred panel chairs and commentators with contact information.

If you have any questions, please contact the local organizers: [dimitris.sotiropoulos@open.ac.uk](mailto:dimitris.sotiropoulos@open.ac.uk) or [Janette.Rutterford@open.ac.uk](mailto:Janette.Rutterford@open.ac.uk). Your application for the conference should come through our online submission platform: <http://unternehmensgeschichte.de/public/C4>

First you make a choice for uploading a single paper or a full-session. After pressing each button you will find a mask guiding you through the upload process. Please have available your CV and your Abstract.

Any other idea regarding the conference – workshops, poster sessions, or panel discussions – must be suggested directly to the Program Committee.

### **Deadline for All Submissions**

The deadline for receipt of all proposals (papers, sessions and panels, Coleman Prize, and Tony Slaven Workshop) is 15 January 2018. Submit your Papers and Sessions:

<http://unternehmensgeschichte.de/public/C4>

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# MOBTS



## MOBTS 2018 Call for Papers

**Conference Vision: *Reflective Reinvention: Harnessing our Heritage to Reshape Management Education***

Submission Deadline: January 16, 2018

Conference Dates: June 6th – 9th, 2018 @ Coastal Carolina University

[CALL FOR PAPERS](#) | [\\*NEW\\* SUBMISSION GUIDELINES](#) | [SUBMIT YOUR PAPER](#)

In this 45th conference year and with a new name, the Management and Organizational Behavior Teaching Society encourages members, both long-standing and brand new, to engage in active reflection on our roots as we think about and discuss the future of management education and the Society. As always, MOBTS continues to foster a collaborative environment where management educators can engage in dialogue about their ideas, challenges, and best practices to facilitate effective teaching and learning experiences. As in any discipline, a reflection on past successes and failures can help us better understand what could be on the horizon for future innovations in the field. For this reason, our vision for this conference is that participants will harness our heritage to reshape management education.

With this in mind, MOBTS invites participants to submit a proposal to the 2018 MOBTS conference at Coastal Carolina University. We will continue our tradition of interactive and experiential sessions, and encourage you to submit your proposals that share best practices in management education,

encourage discussion and dialogue of relevant issues in management education, and/or facilitate effective teaching and learning. These can be in the form of interactive exercises or cases on a specific topic, round table discussion sessions that encourage dialogue about an issue in management education, or presentations of best practices in management education.

We are not asking that all proposals explicitly articulate a connection to the conference theme of Reflective Reinvention; we simply want participants to focus on engaging in interactive dialogue that promotes effective practices in management education. However, we do encourage participants to consider submitting proposals that do purposefully address the theme of ***Reflective Reinvention: Harnessing our Heritage to Reshape Management Education***, which we hope will result in a track of themed sessions at the conference. For example, Reflective Reinvention focused submissions that may include the sessions that do the following:

- Create a forum for discussion of what management education of the future looks like
- Discuss the progress made in management education over time
- Present classroom exercises that have stood the test of time and are still relevant and exciting
- Generate dialogue around what learning is and how learning has changed over time
- Demonstrate tools that help educators navigate predicted future classroom challenges
- Again, we hope that if your submission targets the Reflection Reinvention theme that you will let us know that you would like to be a part of the themed track. But in the end, we want you to submit the ideas, exercises, cases, activities, discussions, and forums that you are passionate about and that you think will energize others as well.

Sessions should be interactive and experiential and may be 30, 60, or 90 minutes long. All submissions are blind reviewed.

Coastal Carolina University is located in Conway, South Carolina, just outside of Myrtle Beach. We are excited to invite you to enjoy our beautiful campus and new living spaces, and to experience the excitement of beach-living while you are here.

Join us in June 2018 to harness our 45-year heritage to reshape the future of management education!

**BRANDON CHARPIED | EXECUTIVE OPERATIONS DIRECTOR**

Management & Organizational Behavior Teaching Society

[brandon@mobts.org](mailto:brandon@mobts.org) | [mobts.org](http://mobts.org)

#### **UPCOMING CONFERENCES:**

June 6-9 2018 @ Coastal Carolina University (Conway, South Carolina)

June 27-29 2018 @ Maynooth University (Maynooth, Ireland)

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## MED Sponsors

### Sponsors

Without external sponsors MED would not be able to provide our range of socials, research awards and membership activities. Our core budget comes from AOM membership dues (please do encourage others to join), with a very significant proportion of our budget coming from sponsorships. We acknowledge the contribution of each of our sponsors, thank them for their support of the division, and in turn ask that MED members be mindful of their contributions to the division.



the Italian Association for Managerial Formation

<http://www.asfor.it/>



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## MED 2018 Officers – look for collaboration opportunities for the Chicago 2018 AOM meeting.

MED officers are always available to you:

Chair:	Miguel R. Olivas-Lujan, Clarion University of Pennsylvania <a href="mailto:molivas@clarion.edu">molivas@clarion.edu</a>
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