



November 2017 Newsletter

In this newsletter:

<u>MED 'Virtually' in China 2018, Miguel Olivas-Luján and Emmanuel Monod</u>	<u>1</u>
<u>Program Chair Call for Submissions, Kim Gower</u>	<u>2</u>
<u>PDW Chair Call for Submissions, Sabine Hoidn</u>	<u>2</u>
<u>GRONEN</u>	<u>3</u>
<u>Management & Organizational History Special Issue: Making Managers, Call for Papers</u>	<u>3</u>
<u>Eastern Academy of Management 2018, Call for Submissions</u>	<u>5</u>
<u>MOBTS, Call for Submissions</u>	<u>7</u>
<u>MED Sponsors</u>	<u>9</u>
<u>MED Officers</u>	<u>10</u>

MED Chair, Miguel R. Olivas-Luján

MED "Virtually" in China

On Saturday, November 18, MED Chair, Miguel Olivas-Luján was a long-distance guest, as part of the MED Ambassador program organized by the key lab "data science and management decision" of Shanghai University of International Business and Economics (SUIBE) who invited executives registered in the DBA (Doctor in Business Administration) program of IPAG Business School (Paris, France) in China. Professor Youngjin Yoo, former OCIS division chair co-conducted the doctoral seminar with MED Ambassador to China, Emmanuel Monod, SUIBE Shanghai and director of the key lab.

Among the students in the seminar were the CEOs of the following companies: SINOTRANS, the largest shipping company in China, ELECTROLUX, US firm with expanding presence in China, STABILUS, a German company dealing with transformation in hyper-competition, SW, a chemical logistics company building an e-commerce platform and 360, an internet commerce company. These CEOs are in varying stages of their DBA program and the conversation focused on specific ways to model a doctoral dissertation, as well as AOM submissions and publication of cases based on their studies.

Since the MED Ambassador program was first conceived, videoconferences with MED leaders were contemplated as a way to bring MED to other countries; this is the first time that one such event takes place. We hope that many more events like this one take place in the near future, including MED members with expertise in different areas.

Miguel R. Olivas-Luján,
MED Chairperson,

Emmanuel Monod
MED Ambassador to China

[Back to TOC](#)

78th Annual Meeting of the Academy of Management August 10-14, 2018

Program Submissions

NOTE THE DUE DATE FOR AOM 2018 Submissions is 9 January 2018

As the 2018 MED program chair, I am excited to see the great papers and symposia that you submit for the 2018 conference. The call and more information on the 2018 theme can be found at this link, <http://aom.org/annualmeeting/theme/> and submission information at <http://aom.org/annualmeeting/submission/>. I look forward to learning new ways that will inspire us all to help Improving Lives!

Best,
Kim Gower,
2018 Program Chair
University of Mary Washington

[Back to TOC](#)

78th Annual Meeting of the Academy of Management August 10-14, 2018

Professional Development Workshop (PDW) Proposals

Due before 9 January 2018



Greetings MED Members!

As the 2018 MED PDW Chair, it is my pleasure to invite you to submit **Professional Development Workshop (PDW) proposals** that are interactive, inclusive, innovative, energizing, and will help participants become more proficient educators, developers, and scholars of management!

MED is the education theory, practice and policy research division of the Academy of Management. We welcome excellent and stimulating submissions that focus on MED core themes and topics (e.g., effective teaching strategies, outcome assessment, learning policy, leadership development practice and policy), current MED trends (e.g., high impact practices), and/or the challenges/opportunities that management educators face today (e.g., outcome assessment, new technologies), including PDW themes that fall within the context of the topic of this year's conference: "[Improving Lives](#)."

We encourage a variety of (non lecture-intensive) formats such as: workshops, town hall meetings, debates, panels, tours, experiments, roundtable discussions and case study exercises, and expect that at least 50% of your allocated time be allotted for participant interaction and dialogue (e.g.,

discussion, experimental activities). Please let your professional expertise, creativity, and experience guide your submission!

Note: The submission system **opens on Tuesday, November 28, 2017** and **closes on Tuesday, January 9, 2018 at 5pm ET** (NY Time).

I look forward to your PDW submissions and most of all to seeing you at next year's annual meeting in the great city of Chicago! For more information please check the [call for submissions website](#) and do not hesitate to contact me in case you have any questions (email: sabine.hoidn@unisg.ch).

Kind regards,
Sabine Hoidn,
2018 PDW Chair
University of St. Gallen

[Back to TOC](#)

GRONEN Workshop Series

We are happy to announce a new initiative of GRONEN: The GRONEN Workshop Series. The call for workshops is now open. Applications are accepted on a rolling basis. The call is particularly suitable for organizers of small scale scholarly workshops. Successful applicants will be provided with -

- Seed funding
- Possibility to launch a special track in the GRONEN partner journal Organization & Environment for papers discussed at GRONEN workshops
- Support in contacting potential guest speakers from within the GRONEN network
- Advertisement of the workshop on the GRONEN website and also among the members of the network

For more details please visit <http://gronenonline.org/gronen-workshop-series/>

Arijit Paul
University of Graz
GRONEN Workshop Series Coordinator

[Back to TOC](#)

2018 Call for Papers

Management & Organizational History
Special Issue: Making Managers

Guest Editors

Rolv Petter Amdam, BI Norwegian Business School, Oslo, Norway (rolv.p.amdam@bi.no)
Matthias Kipping, Schulich School of Business, Toronto, Canada (mkippling@schulich.yorku.ca)
Jacqueline McGlade, College of Economics and Political Science, Sultan Qaboos University, Muscat, Oman (jmcglade@squ.edu.om)

Call for papers

This special issue explores the dynamics, processes, and actors involved in making managers over time in a variety of contexts. The issue intends to fill an important gap in the current literature on the history of management education, which has largely been centered on organizational development narratives, i.e. the rise of business schools, the global spread of the American model, business-based academic disciplines, etc.

We therefore invite papers that to chronicle the actual preparation of managers in all types, venues and forms; address questions and perspectives that have not been addressed; and cover geographical areas or industries and activities that are not in focus in the extant literature. We seek contributions that consider a variety of dimensions and aspects involved with making managers, both in imagined and real terms. We welcome in particular contributions that address one or several of the following broad domains: (i) **organizational settings**, such as universities, companies, business associations, governments, public administrations and the military etc.; (ii) **programs and their scope**, including undergraduate and graduate degrees, executive education, managerial leadership programs, corporate training, online and self-help courses etc.; (iii) **cultural and social processes**, contributing, among others, to organizational integration, habitus building and elite formation; (iv) **global differences**, with a particular focus on non-Western contexts.

Possible (though not exclusive) topics

- The role of management education and training in imparting and inculcating shared terminology and language, norms and behavior;
- The shifting weights of various academic disciplines in the preparation of managers as well as the changing importance of experiential learning;
- The development of non-traditional manager preparation programs, including alternative contents and new ways of delivery;
- The efforts by other actors to complement or substitute for extant university-based management degree programs;
- The attempts by the various management education or training providers to bridge perceived gaps between business knowledge mastery, i.e. “know about” and impactful managerial leadership, i.e. “know-how.”
- The influence of different national, cultural and institutional contexts on the formal or informal making of managers;
- The emergence of a cadre of global managers, tied (or not) to multinational enterprises and related phenomena, including offshoring;
- The homogenizing effects due to dominant models, accreditation or rankings, and how these have been resisted, subverted or adapted;
- The ways in which education and training contributed (or not) to the expansion and professionalization of management.

Submission Process and Deadline

Authors wanting to discuss their ideas or draft papers are encouraged to contact the special issue editors. When writing the manuscript, please make sure to follow the journal’s style guidelines:

http://www.tandfonline.com/action/authorSubmission?journalCode=rmor20&page=instructions#.U2-Oqi_6Tp0. Completed manuscripts should be submitted online at:

<http://mc.manuscriptcentral.com/moh>, mentioning the special issue. The deadline for submissions is **31 March 2018**.

Each submission will initially be reviewed by the guest editors to determine its suitability for the special issue. We might hold a paper development workshop for authors whose manuscripts pass this original screening. Before final acceptance papers will also be double-blind reviewed. Publication of the special issue is planned for the second half of 2019.

About the Editors

Rolv Petter Amdam is Professor of Business History at BI Norwegian Business School in Oslo, Norway

Matthias Kipping is Professor of Policy and Richard E. Waugh Chair in Business History at the Schulich School of Business, York University in Toronto, Canada

Jacqueline McGlade is Associate Professor at the College of Economics and Political Science, Sultan Qaboos University in Muscat, Oman



The theme for EAM 2018 – Making a difference through research, teaching and service - closely aligns with AOM MED's purpose and is shared below.

Impact: Making a difference through research, teaching & service

Website: eaom.org | Venue: Hilton Providence

Click here if you prefer to view the PDF version for download or print

Program Chair: Elizabeth A. McCrea, Stillman School of Business, Seton Hall University

Conference Management: Brandon Charpied, UpScholar LLC

Program Theme:

As faculty we have diverse responsibilities: producing scholarship, teaching students, and serving our various constituencies. Although we strive to do good work, do we always create lasting value for our stakeholders? How can we better use our talents and skills, our energy and our knowledge of

management to have true impact? While the AACSB and the Academy of Management have started this conversation in regards to scholarly impact, let's broaden the discussion to include all aspects of our professional lives. How can we do more meaningful and useful research? Are pedagogical innovations needed so that coursework builds student knowledge *and* makes a difference? How can we help organizations—both the ones we serve and the ones we study—have a positive impact on the world we live in? How can we measure impact in all its manifestations? We invest a lot of ourselves in our vocations. How can we make it count?

[~~ CLICK HERE TO SUBMIT YOUR PAPER ~~](#)

Doctoral students, full and part-time faculty, and practitioners are encouraged to submit papers and proposals for workshops and symposia relevant to the conference theme and/or any of the tracks, viewable at <http://eaom.org>

NEW!! IDEA INCUBATOR.

Do you have a scholarship idea that is promising, but needs more development? Are you seeking feedback before you invest a lot of time? Stuck? Looking for potential research partners? Submit a 250 – 500 word abstract outlining your research idea, along with a brief description of what kind of help you are seeking. The sessions will be structured as roundtable discussions to facilitate development and coaching. Authors and project titles will be listed in the program, but the abstracts will not appear in the proceedings.

EAM AFFILIATE ORGANIZATIONS

CASE Association. David Desplaces, VP for Programs. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing. Case topics can include: Management, Strategy, Organizational Behavior/Development Human Resources, Business Ethics, Operations, Project Management, Accounting, Finance, Hospitality and Tourism, Entrepreneurship, Marketing, and others. CASE invites you to submit: (a) *Embryo cases* – a one-page outline of a case idea including a list of developmental issues for which the author seeks guidance (limit of one embryo submission per author); (b) *Cases without an Instructor's Manual* – cases in development, authors will be assisted in preparing the teaching note; (c) *Cases with an Instructor's Manual* – case and Instructor's Manual sufficiently developed to facilitate constructive criticism in preparation for submission for publication; and/or (d) *Compact Cases* (3-5 pages in length) – provide a focused exploration of a real event, issue, or incident in a real organization. A full Instructor's Manual must be included.

See www.caseweb.org for more details.

Experiential Learning Association (ELA). We welcome new exercises or substantial modifications of existing exercises, including games, simulations, role plays, and others that help the teaching of management. These are typically demonstrated during the ELA session.

ACADEMIC CONSORTIA – There is no additional fee for these programs, but conference registration is required.

Doctoral Student Consortium. Students at any stage of their Ph.D. or D.B.A programs are welcome to join this dynamic consortium. The goal is to contribute to their professional development as scholars, teachers and colleagues.

Junior Faculty Consortium. Participants will learn practical strategies for successfully navigating the demanding first stage of an academic career.

Mid-Career/Senior Faculty Consortium. This consortium is designed to help established faculty develop their own “six year plans” for the future.

[Back to TOC](#)



MOBTS 2018 Call for Papers

Conference Vision: *Reflective Reinvention: Harnessing our Heritage to Reshape Management Education*

Submission Deadline: January 16, 2018

Conference Dates: June 6th – 9th, 2018 @ Coastal Carolina University

In this 45th conference year and with a new name, the Management and Organizational Behavior Teaching Society encourages members, both long-standing and brand new, to engage in active reflection on our roots as we think about and discuss the future of management education and the Society. As always, MOBTS continues to foster a collaborative environment where management educators can engage in dialogue about their ideas, challenges, and best practices to facilitate effective teaching and learning experiences. As in any discipline, a reflection on past successes and failures can help us better understand what could be on the horizon for future innovations in the field. For this reason, our vision for this conference is that participants will harness our heritage to reshape management education.

With this in mind, MOBTS invites participants to submit a proposal to the 2018 MOBTS conference at Coastal Carolina University. We will continue our tradition of interactive and experiential sessions, and encourage you to submit your proposals that share best practices in management education, encourage discussion and dialogue of relevant issues in management education, and/or facilitate effective teaching and learning. These can be in the form of interactive exercises or cases on a specific topic, round table discussion sessions that encourage dialogue about an issue in management education, or presentations of best practices in management education.

We are not asking that all proposals explicitly articulate a connection to the conference theme of Reflective Reinvention; we simply want participants to focus on engaging in interactive dialogue that

promotes effective practices in management education. However, we do encourage participants to consider submitting proposals that do purposefully address the theme of ***Reflective Reinvention: Harnessing our Heritage to Reshape Management Education***, which we hope will result in a track of themed sessions at the conference. For example, Reflective Reinvention focused submissions that may include the sessions that do the following:

- Create a forum for discussion of what management education of the future looks like
- Discuss the progress made in management education over time
- Present classroom exercises that have stood the test of time and are still relevant and exciting
- Generate dialogue around what learning is and how learning has changed over time
- Demonstrate tools that help educators navigate predicted future classroom challenges
- Again, we hope that if your submission targets the Reflection Reinvention theme that you will let us know that you would like to be a part of the themed track. But in the end, we want you to submit the ideas, exercises, cases, activities, discussions, and forums that you are passionate about and that you think will energize others as well.

Sessions should be interactive and experiential and may be 30, 60, or 90 minutes long. All submissions are blind reviewed.

Coastal Carolina University is located in Conway, South Carolina, just outside of Myrtle Beach. We are excited to invite you to enjoy our beautiful campus and new living spaces, and to experience the excitement of beach-living while you are here.

Join us in June 2018 to harness our 45-year heritage to reshape the future of management education!

[CALL FOR PAPERS](#) | [*NEW* SUBMISSION GUIDELINES](#) | [SUBMIT YOUR PAPER](#)

BRANDON CHARPIED | EXECUTIVE OPERATIONS DIRECTOR

Management & Organizational Behavior Teaching Society

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UPCOMING CONFERENCES:

June 6-9 2018 @ Coastal Carolina University (Conway, South Carolina)

June 27-29 2018 @ Maynooth University (Maynooth, Ireland)

[Back to TOC](#)

MED Sponsors

Sponsors

Without external sponsors MED would not be able to provide our range of socials, research awards and membership activities. Our core budget comes from AOM membership dues (please do encourage others to join), with a very significant proportion of our budget coming from sponsorships. We acknowledge the contribution of each of our sponsors, thank them for their support of the division, and in turn ask that MED members be mindful of their contributions to the division.



the Italian Association for Managerial Formation

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St Andrews University, UK

St. Gallen University, Switzerland

Maynooth University, Ireland

[Back to TOC](#)

MED 2018 Officers – look for collaboration opportunities for the Chicago 2018 AOM meeting.

MED officers are always available to you:

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[Back to TOC](#)