SUBJECT: Call for Chapter Proposals for The Handbook of Experiential Learning In International Business

+++++++++++++++++++++++++

Following the (relative) success of the first volume of [The Handbook of Experiential Learning In International Business](https://www.palgrave.com/la/book/9781137467706) (2014), we are now working on Volume 2.

Accordingly, we are inviting chapter proposals for the book.

The book is envisioned as a one-stop source of information on experiential learning for international managers, business educators and trainers who seek to either select and use an existing experiential learning project, or develop new projects and exercises of this kind.

Volume 2 of the Handbook aims to review theoretical and empirical approaches of experiential learning, its role in increasing the effectiveness in teaching and learning of International Business, provide examples of existing experiential learning projects, activities, games and simulations, and tips on how to incorporation such methods in International Business courses and corporate training.

More specifically, the book will be comprised of two parts:

Part 1: An updated overview of the theories and concepts of experiential learning in International Business.

Part 2: Examples of specific applications of experiential learning in International Business and related fields. The idea is that each chapter of the book will talk about one experiential learning project (e.g., large-scale international collaboration projects, joint projects with international businesses, designing experiential learning activities), simulations, experiential activities or other experiential projects you use in your IB-related courses, or to incorporate IB concepts and competencies in business and non-business related courses.

Each co-author will describe in detail the hands-on project(s) he/she uses to improve learning in his/her IB-related courses or training programs, project background and history, challenges, best practices, and suggestions for future IB educators who may want to incorporate experiential learning in their courses. A chapter can describe a big project that covers entire semester, a small one that spans only a few days, or an exercise or series of exercises that take only a few minutes to a few hours to run. The project can also be part of a formal course or training program, or be unrelated to formal courses and offered as an extra-curricular option for the students (competitions, internships, etc.), as long as the activity is experiential and contributes to learning IB-related concepts.

**Recommended topics include, but are not limited to, the following:**

* Theory of experiential learning
* Comparisons of different pedagogical approaches for teaching international business
* Experiential learning versus traditional classroom
* Experiential learning and the transversality of international business in academic programs, professions and disciplines
* Experiential learning in executive education
* Learning styles and experiential learning
* Structuring experiential learning activities
* Incorporating experiential learning in the curriculum
* Limitations for experiential learning in international business
* Teaching evaluations and experiential learning
* Other topics you feel would add value to a book on experiential learning

**Important dates:**

* **Submission deadline for chapter proposals,** emailed to mgonza40@eafit.edu.co and k\_lynden@uncg.edu:  **September 24th, 2018**
* Notification of acceptance/rejection of chapter proposals: October 1, 2018
* Deadline for full chapter: December 14, 2018
* Notification of acceptance/rejection of chapter: January 21, 2019
* Deadline for submission of final chapters: March 23, 2019

**Guidelines:**

**Chapter Proposals:**

* 250-500 words
* It should contain provisional title
* Author(s) information (name, affiliation, contact details)
* Summary of chapter including main idea, preliminary conclusions, and list of references OR Project description (background, history, main idea, participants, covered subjects, etc.). Optional at this stage: initial list of challenges and best practices of running the project.

**Peer Reviewer Commitments:**

* Each accepted author must be willing to review several rounds of peer reviewed chapters by set deadlines during the January – March 2019 timeline.

**Chapter:**

* Up to 10,000 words (up to 15,000 words may be allowed in exceptional cases)
* APA 6th manuscript formatting

Accepted chapters will be compiled in a book, which will be published by **Palgrave Macmillan.**

**Book Editors and contact details:**

* Dr. Maria Alejandra Gonzalez-Perez, Universidad EAFIT, Colombia (mgonza40@eafit.edu.co) – corresponding co-editor.
* Ms. Karen Lynden, University of North Carolina at Greensboro, United States (k\_lynden@uncg.edu)
* Dr. Vasyl Taras, University of North Carolina at Greensboro, United States (v\_taras@uncg.edu)