



Management Education and Development

A Division of the Academy of Management

Newsletter

March 2019

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Welcome to the latest edition of our newsletter, as we all wait expectantly for news...

Those of you who submitted PDW proposals for the conference will already know the outcome. We really appreciated receiving so many interesting and useful proposals. It's a pity we have such limited time on the program, otherwise we could have selected many more. Congratulations to you if you are on the program – and if you are not, thanks again for sharing your ideas and please do consider submitting again next year. Thanks also to Alan Eisner, our PDW Chair, for managing the selection process.

We are not too far from the news on academic program submissions too – so look out for news about your paper or symposium arriving soon! Thanks to Sabine Hoidn, our Program Chair, and all the reviewers for helping us to pick out papers from the bumper crop of excellent submissions.

Also in this newsletter, look out for news of the doctoral / junior faculty consortium that we have planned for the conference...

See you in Boston!

Paul.

Prof Paul Hibbert MBA PhD FHEA FCMJ

University of St Andrews

MED Chair 2018-19

MED Junior Faculty Consortium & MED Doctoral Consortium

MED is pleased to continue the Junior Faculty Consortium (JFC) as part of this year's PDW program. We have selected seven excellent PDW sessions that all offer particularly useful input for Junior Faculty. In addition, we also have a new MED Doctoral Consortium that offers selected PDW sessions that will be of immense value for doctoral students preparing for a management faculty career involving management education and development.

All relevant sessions will take place as part of the MED PDW program on Friday and Saturday, and as they are open to all academy conference attendees these consortium sessions will benefit from the breath and variety of all participants and their views and experiences. Details of the schedule (specific dates, times, venues and co-sponsors of these PDW sessions) will be communicated in time, but as an initial teaser we can reveal the topics of the relevant PDW sessions.

All academy conference attendees are invited – these consortia are not limited to current MED members! So please bring these two excellent learning and networking opportunities to the attention of your relevant colleagues and doctoral students. We are looking forward to welcoming them (and you!) in Boston!

For more information on the MED Junior Faculty Consortium & MED Doctoral Consortium, or to pre-register, please email Martin Fellenz (mfellenz@tcd.ie) or Olga Ryazanova (Olga.Ryazanova@mu.ie).

Assessment Design & Re-Design: How to Meet Changing Requirements While Supporting Student Learning	MED JFC	MED DocC
Developing Teaching Ideas into Impactful Intellectual Contributions	MED JFC	
Everything You Wanted to Know, but Were Afraid to Ask: The Shift from PhD Student to the Classroom	MED JFC	MED DocC
Harnessing the Power of YouTube to Improve Engagement, Retention, and Sharing in Management Courses	MED JFC	MED DocC
Hopscotch, marbles, jacks, or jump rope of case teaching and technology adoption	MED JFC	MED DocC
Silver Screen Solutions: Teaching Management Topics Using Recently Released Films	MED JFC	MED DocC
Sketchnoting: A Visual Methodology Fostering Critical Thinking and Knowledge Retention	MED JFC	MED DocC

Scholarly Impact

Scholarly Impact in Management Education is attracting considerable current interest.

Scholarly impact is typically conceived as an internal knowledge transfer, professor to professor. In this paper, we looked at another critically important management education constituent; students. We analyzed the 38 most widely-used textbooks in management, extracting almost 7,500 sources, 34,000 articles and book chapters, and 33,000 authors. Results showed only a weak correlation between what is cited in journals versus what is cited in textbooks. Moreover, textbooks include about 25% citations from popular press (e.g., *WSJ*, *Fortune*, *HBR*) whereas academic articles have close to 0%. Results have implications for how research impact should be measured, as well as academic reward systems.

You may find this article & film of particular interest as these debates develop:

<https://journals.aom.org/doi/10.5465/amle.2017.0488>

<https://www.youtube.com/watch?v=1Flnw2TU7m0>

There is also a special issue call coming up in AMLE on this theme.

More details here:

<https://aom.org/Publications/AMLE/Special-Issues-Coming-from-AMLE!.aspx>

CARMA talk on constructive replication by Tine Köhler

As part of the Consortium for the Advancement of Research Methods and Analysis (CARMA) global scholars series, MED Representative-at-large Tine Köhler recently gave a talk on constructive replication. The CARMA global scholars series offers talks on cutting-edge research methods topics from research methodologists around the world. In the talk, she introduces different types of replication designs and reports findings from an empirical examination of published studies looking at how frequently these different types are currently used. She advocates for the increased use of the most useful type of replication, constructive replication, as it is currently still quite rare. She provides examples of published studies that have successfully employed constructive replication designs, especially substantial and comprehensive constructive replication designs, and highlights how future studies can incorporate more constructive replications. The overall purpose of the talk is to introduce audience members to the wide variety of replication designs that target different sources of errors in study designs to create a better understanding of the different ways in which replications can be conducted. The talk can be accessed via the video library on the CARMA website (for member institutions of CARMA): <https://business.unl.edu/outreach/carma/>.

Bio: Dr. Tine Köhler is Associate Professor for International Management in the Department of Management and Marketing at the University of Melbourne, Australia. Her research focuses on Global Teamwork and Research Methods and Statistics. Her main research interests are in the area of cross-cultural management, cross-cultural communication and coordination, group processes, qualitative research methods, research design, meta-analysis, and regression. Dr. Köhler is an associate editor of *Organizational Research Methods (ORM)* and a former associate editor of the journal *Academy of Management Learning and Education (AMLE)*. She serves as editorial board member for *Journal of Management Studies*, *Academy of Management Learning and Education*, *Journal of Management Education*, *Small Group Research (SGR)*, and the book series *Research Methods in Strategy and Management*. Dr. Köhler serves on CARMA's International Advisory Board, as a Representative-At-Large of AOM's Management Education and Development division, as the chair of SIOP's robust and responsible reviewing subcommittee, and she is a member of the Melbourne International Business Research Unit (MIBRU).

SIOP/CARMA Introductory Reviewer Development Workshop

This workshop was co-created by the Society for Industrial and Organizational Psychology (SIOP) and the Consortium for the Advancement of Research Methods and Analysis (CARMA) to provide participants with the opportunity to be introduced to basic reviewer competencies via readings and videos. The workshop was developed for those with limited to no experience reviewing. However, it can also serve as a useful refresher for more experienced reviewers! Upon completion of the training, participants will have the opportunity to receive a certification indicating that they have completed their training. The training is open-access and freely accessible to all interested participants. The link to the training is here:

<http://carmamep.org/siop-carma-reviewer-series/>