



# Call for papers

<http://emrbi.org>

**The EuroMed Academy of Business announces its  
12<sup>th</sup> Annual Conference**

*Business Management Theories and Practices*

**Thessaloniki, Greece**

**September 18<sup>th</sup>-20<sup>th</sup>, 2019**

***Final - Extended Submission deadline: May 27<sup>th</sup>***

**Organized and Hosted by:**

**Under the auspices of the Municipality:**



## **EMRBI Presidents**

Prof. Demetris Vrontis  
Executive Dean  
University of Nicosia  
Nicosia, Cyprus

Prof. Yaakov Weber  
Director, Research Unit  
School of Business  
College of Management, Israel

**Chair:** Prof. Stamatis Aggelopoulos, Alexander Technological Educational Institute of Thessaloniki, Greece

**Co-Chair:** Prof. Christos Floros, Technological Educational Institute of Crete, Greece



See shortly on website more tourist attractions at vicinity of North Greece.

## Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other. Further, participants attend at the conference's Research Project Workshop in order to meet, improve research, collaborate with others and apply for EU project funding. Some of the conference distinctions are:

- A. Publications opportunities in many good journals
- B. ISBN Conference Book of Proceedings with an ISSN for the book series which is approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics (formerly Thomson Reuters). See below;
- C. Book series with: 1. Routledge, Taylor and Francis Group; 2. Palgrave Macmillan, Springer International Publishing; and 3. Emerald Publishing;
- D. Authors' Networking and Collaboration Workshop;
- E. Research Project and Publication Workshops;
- F. Meet the Editors and Meet the Reviewers Sessions
- G. Special Conference Activities and Awards

## Keynote Speaker

### **Guenter Stahl**

Professor of International Management, Viena University (WU)

## **Author Guidelines**

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Papers and abstracts should be submitted online through the conference website at <http://euromed2019.com/submissions/>

If you face any problems, please contact [submissions@emrbi.org](mailto:submissions@emrbi.org) or [admin@emrbi.org](mailto:admin@emrbi.org)

Submissions should strictly adhere to the **Author Guidelines** and use the **Paper or Abstract Manuscript Template** to be found at the conference website <http://euromed2019.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track.

We also invite **suggested sessions and/or Symposia sessions** (minimum 3 participants at each session). The suggested session should follow the conference guidelines (see Authors Guidelines at the website)

At the **Annual Conference of the EuroMed Academy of Business** we accept both Paper and Abstract submissions. Authors who submitted an Abstract for review should not send a Full paper at a later stage. The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted (abstract or paper).



The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

Submissions are taken into consideration under the understanding that accepted papers/abstracts will be presented at the conference by at least one of the authors.

## **Publication Opportunities**

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### **EuroMed Academy of Business Conference Book of Proceedings (Book Series) – ISSN 2547-8516**

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which is approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics (formerly Thomson Reuters) an integrated index within **Web of Science**. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

### **Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

1. **EuroMed Journal of Business - EMRBI's official Journal**
2. **British Food Journal**
3. **Business Perspectives and Research**
4. **Business Process Management Journal**
5. **Competitive Review**
6. **Economia agro-alimentare/Food Economy**
7. **European Business Review**
8. **European Management Review**
9. **Global Business and Economics Review**
10. **International Journal of Big Data Management**
11. **International Journal of Business and Globalisation**
12. **International Journal of Globalisation and Small Business**
13. **International Journal of Computational Economics and Econometrics**
14. **International Journal of Economic Behavior**
15. **International Journal of Emerging Markets**
16. **International Journal of Business and Globalisation**
17. **International Journal of Entrepreneurship and Small Business**
18. **International Journal of Financial Markets and Derivatives**
19. **International Journal of Managerial and Financial Accounting**
20. **International Journal of Organizational Analysis**
21. **International Journal of Public Sector Performance Management**
22. **International Journal of Technology Transfer and Commercialisation**
23. **International Marketing Review**
24. **International Studies of Management & Organization**
25. **Journal of Customer Behaviour**
26. **Journal for Global Business Advancement**
27. **Journal for International Business and Entrepreneurship Development**
28. **Journal of Business Research**
29. **Journal of General Management**
30. **Journal of Global Marketing**
31. **Journal of Hospitality & Tourism Research**

32. Journal of International Management
33. Journal of Knowledge Economy
34. Journal of Promotion Management
35. Journal of Social Entrepreneurship
36. Journal of Transnational Management
37. Journal of World Business
38. Management Learning
39. Piccola Impresa / Small Business
40. Sinergie
41. Social Business
42. Tourism Management Perspectives
43. World Review of Entrepreneurship, Management & Sustainable Development

**ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY**  
**EuroMed Book Series**

We are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year (2019), in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

<b>Series title</b>	<b>Series editors</b>	<b>Volume</b>	<b>Publisher</b>
Annals of Business Research	Riad Shams Demetris Vrontis Yaakov Weber Evangelos Tsoukatos Antonino Galati  <i>Contact co-editor:</i> Antonino Galati <a href="mailto:antonino.galati@unipa.it">antonino.galati@unipa.it</a>	Vol. 3	Perspectives, Routledge, Taylor and Francis Group
Palgrave Studies of Cross Disciplinary Business in association with EuroMed Academy of Business	Demetris Vrontis Yaakov Weber Alkis Thrassou Riad Shams Evangelos Tsoukatos  <i>Contact co-editor:</i> Alkis Thrassou <a href="mailto:thrassou.a@unic.ac.cy">thrassou.a@unic.ac.cy</a>	Vol. 2	Palgrave Macmillan, Springer International Publishing
Cross-disciplinary Management Perspectives: Applications, challenges and opportunities	Yaakov Weber Demetris Vrontis Evangelos Tsoukatos Riad Shams  <i>Contact co-editor:</i> <a href="mailto:yweber@bezeqint.net">yweber@bezeqint.net</a>	Vol. 2	Emerald Publishing

The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to strengthening the already significant academic collaboration with and between its members.

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## **Other Conference and Pre-Conference Activities**

- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session
- Meet the Reviewers Session
- Session Chairs and Discussants Workshop
- Doctoral Seminars and special PhD sessions for paper presentations.
- Doctoral and Young Faculty Workshop: the transition from PhD student to lecturer and academic reality.

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### **Conference awards**

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- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- Conference Best Track Paper Award
- EMJB Best and Highly Commended Paper Awards
- EMRBI – SIMA Award

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### **Conference Venue**

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**Makedonia Palace 5 Star Hotel - <https://makedoniapalace.com/>**

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### **Conference Hotels**

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Details on accommodation options, pricing and booking instructions are available at the conference website.

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### **Optional Tours and local and vicinity Travel**

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A selection of very attractive tours (both in Thessaloniki but also in nearby top attractive areas) have been arranged for conference participants. Details will be available shortly at the conference website.

## Programme Tracks

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Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate **General Track**. For more details, please visit the conference website.

1.	Accounting
2.	Behavioural Economics and Finance
3.	Business Ethics
4.	Business Evaluation
5.	Conflict Management
6.	Communications
7.	Consulting
8.	Corporate Social Responsibility
9.	Cross Cultural Management
10.	Corporate Governance
11.	Digital economy
12.	Diversity and Gender in Organizations
13.	Economics
14.	Emerging markets
15.	Environmental Economics
16.	Entrepreneurship
17.	Family Business
18.	Finance
19.	Financial Services and Banking
20.	Food and Agriculture Management
21.	Health Care Management
22.	Tourism and Hospitality
23.	Human Resource Management
24.	Information Systems' Management
25.	Interdisciplinary Research
26.	International Business
27.	International Management
28.	Knowledge Management and Intellectual Capital
29.	Learning and Teaching
30.	Marketing
31.	Mergers, Acquisitions and Strategic Alliances
32.	Innovation Management
A special award by SIMA and EUROMED will be presented to the best paper in the track.	
33.	Operations, Production and Quality Management
34.	Organization Theories



35.	Organizational Behavior Theories, Cases and Practice
36.	Organizational Communication
37.	Organizational Development and Change
38.	Organizations and the Natural Environment
39.	Power, Politics, Identity and Culture in Organizations
40.	Public and Nonprofit Organizations and Management
41.	Research Methods
42.	Small and Medium Enterprises
43.	Social Issues in Management
44.	Strategic Management
45.	Supply Chain Management, Shipping and Logistics
46.	Technology Management
47.	Trust
48.	Wine Business
49.	General Track
50.	The valorisation of cultural heritage