

TRAIN THE TRAINER WEBINAR

29.06.2022

 Erasmus+



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Register to attend

Under the umbrella of the EFFORT Project ([Effectiveness of Responsibility Teaching](#)), a diverse collection of innovative responsibility-related teaching formats has been gathered into a Handbook entitled “Shaping a Sustainable Future: Innovative Teaching Practices for Educating Responsible Leaders” (to be published in Fall 2022).

Join us on **June 29th, 2022 at 1.30 - 5.00 p.m. (CET)** for the introduction of the Handbook and a discussion with the authors! You will have the opportunity to participate in training sessions on three innovative teaching formats presented in the Handbook.

Programme:

- EFFORT project overview 1.30 - 2.00 pm
- Introduction to Handbook and discussion with authors 2.00 - 2.30 pm
- Teaching format training “Future Scenarios for Sustainable Business Solutions” 2.30 - 3.10 pm
- Coffee Break 3.10 - 3.30 pm
- Teaching format training “Engaging for Sustainability” 3.30 - 4.10 pm
- Teaching format training “Innovation and Technology for Sustainable Future” 4.10 - 4.50 pm
- Concluding remarks 4.50 - 5.00 pm

The training will focus on the following innovative teaching formats:

Future Scenarios for Sustainable Business Solutions

This teaching format is designed to introduce participants to scenario development and futures studies; develop visions/scenarios of respective futures, evaluate, and implement them in line with sustainable development, and consider our current social/environmental challenges.



Trainer: Marina Schmitz

Marina Schmitz serves as a researcher and lecturer at the Coca-Cola Chair of Sustainable Development at IEDC Bled School of Management, Slovenia. She worked for several years as a project manager, research associate, and lecturer at the Center for Advanced Sustainable Management (CASM) at CBS International Business School, Germany.

Engaging for Sustainability

The teaching format aims at engaging students to contribute to achieving the sustainability goals set in the Agenda 2030. It combines small lecturing inputs, reflection tasks and a project work brought in by an external partner (company, NGO, start-up) using the service design methodology.



Trainer: Silke Bustamante

Silke Bustamante is the coordinator of the EFFORT Project, Professor for (Responsible) Management, and Vice president for Sustainability, Student Advisory Services and Communications at the Berlin School of Economics and Law, Germany.



Trainer: Martina Martinovic

Martina Martinovic is a research associate at the Berlin School of Economics and Law, Germany, at the Department of Cooperative Studies. Currently, she is doing her doctorate in business administration. Her research interests comprise especially responsible leadership, corporate social responsibility (CSR), sustainability in education as well as sustainable consumption.

Innovation and Technology for Sustainable Future

This teaching format explores the role of technology and innovation in sustainable development by applying a theater-based teaching approach into STEM education. The teaching format is designed to enable participants to start sensemaking among uncertainty by combining creative and analytical skills to create visions and inspire action for the future.



Trainer: Ellen Saltevo

Ellen Saltevo is a junior researcher at Lappeenranta University of Technology, LUT School of Engineering Science, Finland. She is currently conducting her doctorate degree in technology with research interests on sustainable system innovations and their effective implementation.

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